

## **Reference Guide**

# McAfee® TrustedSource™ Web Database category set 4

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## **About this Document**

This Reference Guide explains the McAfee® TrustedSource™ Web Database, XL and TS versions.

Note: The TrustedSource Web Database was previously called SmartFilter Internet Database and Control List.

This guide is helpful for:

- **Customers** Customers using the TrustedSource Web Database, using McAfee web products, looking for detailed category information to help design policies and analyze reports, or upgrading from a previous version of the McAfee SmartFilter Internet Database or Control List.
- **Administrators** System administrators using the SmartFilter pattern feature or importing custom site files.
- **Developers** OEM developers using the SmartFilter Control List SDK or SmartFilter Category Server.

The Reference Guide assumes you have a working knowledge of:

- McAfee SmartFilter<sup>®</sup>, McAfee Web Gateway (formerly Webwasher<sup>®</sup>), McAfee Web Protection Service, or another OEM product that uses the TrustedSource Web Database.
- McAfee reporting software McAfee Web Reporter, McAfee SmartReporter®, or McAfee Content Reporter.
- · Internet and its terms and applications.

Additional information is at the following locations:

- Support Visit mysupport.mcafee.com for product documentation, announcements, and support.
- URL categorization, reputation checker, and TrustedSource visit www.trustedsource.org.

## **Conventions**

Refer to the next table for a list of the text conventions used.

**Table 1 Conventions** 

Convention	Description	
Courier bold	Identifies commands and key words you type at a system prompt	
	Note: A backslash (\) signals a command that does not fit on the same line. Type the command as shown, ignoring the backslash.	
Courier italic	Indicates a placeholder for text you type	
<courier italic=""></courier>	When enclosed in angle brackets (< >), identifies optional text	
nnn.nnn.nnn	Indicates a placeholder for an IP address you type	
Courier plain	Used to show text that appears on a computer screen	
Plain text italics	Identifies the names of files and directories	
	Used for emphasis (for example, when introducing a new term)	
Plain text bold	Identifies buttons, field names, and tabs that require user interaction	
[ ]	Signals conditional or optional text and instructions (for example, instructions that pertain only to a specific configuration)	
Caution Signals be careful—in this situation, you might do something that could result in the data or an unpredictable outcome.		
Note	Used for a helpful suggestion or a reference to material not covered elsewhere in the guide	

Table 1 Conventions (continued)

Convention	Description	
Security Alert Identifies information that is critical for maintaining product integrity or security		
Tip Indicates time-saving actions; may help you solve a problem		

Note: The IP addresses, screen captures, and graphics in this document are for illustration purposes only. They are not intended to represent a complete or appropriate configuration for your specific needs. Features may be enabled in screen captures to make them clear; however, not all features are appropriate or desirable for your setup.

## **Acronyms**

The next table lists acronyms that are used throughout this document.

**Table 2 Acronyms** 

Acronym	Description	
AVI	Audio Video Interleave	
IP	Internet Protocol	
IRC	Internet Relay Chat	
ISP	Internet Service Provider	
IT	Information Technology	
MMS	Multimedia Message Service	
MPEG	Moving Picture Experts Group	
MP3	MPEG-1 audio layer 3	
NGO	Non-Governmental Organization	
NRA	National Rifle Association of America	
OEM	Original Equipment Manufacturer	
OS	Operating System	
P2P	Peer-to-Peer	
PDA	Personal Digital Assistant	
SDK	Software Development Kit	
SMS	Short Message Service	
SUV	Sport Utility Vehicle	
TCP	Transmission Control Protocol	
URL	Uniform Resource Locator	
VoIP	Voice Over Internet Protocol	
WAP	Wireless Application Protocol	
WAV	Waveform audio format	

## 1 Introduction to TrustedSource Web Database

The McAfee® TrustedSource Web Database (hereafter TrustedSource Web Database) contains URLs (web pages) organized into categories to be used in filtering policies to manage access to the web. The XL version of the database introduced "web reputation." Now, URLs in the database have their web reputation and category information. In addition, the XL Database introduces the use of category sets as a means to release new categories.

The TrustedSource Web Database is available for use with McAfee web products and web reporting software.

#### **Contents**

Category sets

URL categorization

TrustedSource web reputation

How to request a change of category

## **Category sets**

To manage category changes to the TrustedSource Web Database, McAfee uses category sets. As McAfee adds, removes, or changes categories, the changes are tracked as part of a new category set within the TrustedSource Web Database.

Category set 1 - The initial set defined for the XL Database; comprised of 91 categories.

**Category set 2** – The second set defined for the XL Database; comprised of 96 categories.

Category set 3 - The third set defined for the XL Database; comprised of 96 categories.

Category set 4 - The fourth set defined for the XL Database; comprised of 104 categories.

To determine which category set your product uses, compare category names with those listed in a category set. For example, category set 1 contains a category named Dating/Social Networking that is split into three categories in category set 2: Dating/Personals, Professional Networking, and Social Networking. Customers with products using category set 1 see only the Dating/Social Networking category. Customers with products using category set 2 see the three new categories.

McAfee notifies customers and partners by email if they are using products that will be upgraded to the latest category set.

For more information, see:

- Category Set Changes on page 15.
- Category set 4 considerations on page 16
- Category sets table on page 77

## **URL** categorization

The TrustedSource Web Database uses categories to organize similar types of URLs into groups based on the content of the web page. For example, www.mcafee.com, www.trustedsource.org, and www.webwasher.com are grouped into the Business category.

The categorization of a particular URL is a defined process using objective standards and definitions. To gather and rate potential websites, McAfee uses various technologies, artificial intelligence techniques, such as link crawlers, security forensics, honeypot networks, sophisticated auto-rating tools, and customer logs. Our international, multi-lingual Web Analyst team reviews candidate sites, then adds the URLs to the database.

In some cases, one URL will be in more than one category due to overlapping content. For example, www.mcafee.com and www.trustedsource.org are in the Business category. However, the two websites also contain software and hardware information. Therefore, they are also in the Software/Hardware category.

By focusing on URL categorization, the TrustedSource Web Database provides an accurate database that allows more flexible and precise categories for use in filtering policies and reporting applications.

For a complete list of categories and their descriptions, see *Chapter 3, Category Descriptions*.

## TrustedSource web reputation

The TrustedSource system determines what is good and bad behavior on the Internet by continuously analyzing worldwide behavior and the sending patterns for email, web activity, malware, and computer-to-computer behavior. From that data, TrustedSource dynamically calculates reputation scores that represent the risk to your network when you visit a web page. The result is a database of reputation scores for IP addresses, domains, specific messages, URLs, and images.

The TrustedSource Web Database is created from this information about reputations, volumes, trends, and real-time analysis of distributed content to provide maximum protection against today's blended threats.

For more information about TrustedSource, visit the website at www.trustedsource.org.

## **Determining TrustedSource web reputation**

To determine a TrustedSource web reputation for each URL, TrustedSource uses an automated process that looks at many different security attributes of that URL - the URL's content, where the URL is showing up on the Internet, the URL's domain behavior, and more. TrustedSource determines a score that represents the risk to your network, computers, and personal information when you visit any URL. The reputation score is represented in the database regardless of its categorization status. This means a URL can have a web reputation score, but is not in any category.

### **Reputation scores**

The reputation score is similar to a credit score; it indicates the risk when visiting any URL. A higher score represents a higher risk.

Reputation scores are incorporated into the TrustedSource Web Database to give additional protection while you conduct business on the web. You can use this information to filter sites depending on their reputation score.

Reputation scores have the following ratings:

**Table 3 Reputation scores** 

Risk	Color	Web reputation score
Minimal	Green	Less than 15
Unverified	Grey	15 or more, but less than 30
Medium	Yellow	30 or more, but less than 50
High	Red	50 or more

## How to request a change of category

TrustedSource.org provides a tool for checking a URL's category and web reputation, and a ticketing system for suggesting changes of category. Use the TrustedSource.org URL-checking tool for the current XL Database and any of our legacy products, including URL lists for McAfee Web Gateway and NetCache with DynaBlocator.

Note: If you have a question or comment about the web reputation of a URL, send an email to sites@mcafee.com with the information.

Use TrustedSource.org, and enter one or more URLs to:

- Check the status of a specific site whether it is in a category.
- Check the category of a site.
- Check the reputation of a site.
- Suggest changes to the category of a URL in the TrustedSource Web Database.
- File a ticket to track the progress of your category change request.
- Submit up to 100 URLs per day for category changes.

Change requests sent through www.trustedsource.org can receive an automated response if you are logged on to your TrustedSource.org account when you submit the request. You can register for a free account on the TrustedSource.org website. On average, it takes less than one business day to review these requests and update the database.

Note: To check more than 100 URLs per day and receive a more detailed report of the action taken on those URLs, submit your URL list via email.

For more information, see:

- Obtaining a TrustedSource.org account on page 11.
- Checking URLs via email on page 13.

## Why you need a TrustedSource.org account

You must register for a free TrustedSource.org account to:

- Submit a URL list file with up to 100 URLs for checking.
- Track the status of your change request.
- Receive an automated response about your change request.
- Access additional features on TrustedSource.org.

## Obtaining a TrustedSource.org account

- 1 Go to www.trustedsource.org.
- 2 Scroll down to the **Login** window on the left side of the TrustedSource.org home page.
- 3 Click the Create Account link.
- 4 Type information in the **Registration Form** and click **Create Account**.

A validation email is sent to the email address you supplied in the Registration Form.

5 When you receive the email, click the supplied link to activate your account.

You can now log on to TrustedSource.org.

## **Checking URLs with TrustedSource.org**

- 1 Type www.trustedsource.org in the address field of your Internet browser.
- 2 From the navigation bar at the top, select Feedback, and click either Check Single URL or Check URL List File.

Note: To use the Check URL List File option and additional features on this site, you must log on with your TrustedSource.org account.

- 3 From the Please select the product you are using menu, select your version:
  - McAfee SmartFilter XL for category set 3 information.
  - McAfee SmartFilter 4.2 (XL-1) if you are using SmartFilter 4.2 and higher.
  - SmartFilter v4 if you are using SmartFilter 4.0 and 4.1.x.
  - McAfee Web Gateway (Webwasher)
  - McAfee Web Protection Service if you are using McAfee Web Protection Service.
  - McAfee SiteAdvisor Enterprise if you are using McAfee SiteAdvisor Enterprise.
  - McAfee Real-time Database if you are using McAfee Real-Time Database.
- 4 Type the URL(s) with or without the preceding http:// (for example, you can type either http://www.mcafee.com or www.mcafee.com).
  - To check a single URL, type a URL in the field.
  - To check a URL file, upload a plain text file by clicking **Browse** and selecting the file.
- 5 Click **Check URLs** or **Check URL List**. The Search Results page shows the status, category, and reputation of the URL(s).

Tip: If a URL is not categorized, the status is "Uncategorized URL" and the only additional information is that URL's reputation.

- 6 To suggest changes to the category of a URL:
  - a Select up to three change suggestions from the lists.

Tip: To suggest categories for more than one URL, type the URL and the suggestions into the **Optional** comment field.

- **b** Optionally, type a comment in the **Optional comment** field.
- c Click Submit URL for Review or Submit selected URLs for Review. The E-mail Notification window appears with a ticket ID number.
- **d** On the E-mail Notification window, select the check box next to the required option(s) for receiving an automated notification:
  - · Send me an email when the URL switches to 'Open' status
  - . Send me an email when the URL switches to 'Reviewed' status
  - . Send me an email when the URL switches to 'Closed' status
- e Verify the correct email address is in the To field, and type any additional email addresses in the To or CC fields.

Note: For multiple recipients, separate email addresses with a comma.

**f** Click **Submit**. You will receive an email notification according to the automated notification selection(s) you made.

How to request a change of category

## **Checking URLs via email**

If you are concerned about the web reputation of a URL, have further questions to a ticketing system request, or if you want to submit more than 100 URLs a day or multiple log files, you can email **sites@mcafee.com**.

URLs received at this address are reviewed by the TrustedSource Web Analyst team and added to the TrustedSource Web Database, if previously uncategorized, or might be categorized as you suggested. Inquiries will receive a response from the TrustedSource Web Analyst team as they are reviewed. If you send only a few URLs, you will receive a response on the action taken for each URL. If you send a large number of URLs or log files, you will receive only an email confirming that the sites will be reviewed — you will not receive a response detailing the action taken on each URL.

Note: The team tries to respond promptly to a request, however, response time varies based on the volume of email we receive. For immediate attention, use the automated TrustedSource.org URL ticketing system.

#### **Introduction to TrustedSource Web Database**

How to request a change of category

## Category Set Changes

This chapter describes the changes you might need to make to policies in McAfee web products when using a new category set. Further information about the category changes includes:

- New categories.
- Categories that are split into additional categories for finer granularity.
- Changes to category names.

#### **Contents**

Guidelines for your McAfee web product

Category set 4 considerations

Category set 3 considerations

Category set 2 considerations

Category set 1 considerations

## **Guidelines for your McAfee web product**

The URL filtering policies in McAfee Web Gateway (formerly Webwasher®), McAfee SmartFilter®, or McAfee Web Protection Service might be impacted when new categories are released or when existing categories are modified. Follow these guidelines when using the latest category set.

## **McAfee Web Gateway**

McAfee Web Gateway uses a dynamic list of categories. Therefore, when a new version or category set (known as a category scheme) is released, McAfee Web Gateway is upgraded to the new categories and category changes. Refer to the McAfee Web Gateway product documentation for more information about supported category sets.

When categories are added to McAfee Web Gateway, they are automatically assigned the default action for new categories. Administrators have two options:

#### · Use the default action for new categories

To view or change this setting, go to **URL Filter** tab > **Category Actions** > **Default Action for new categories**. Any changes made to this setting are applied to future updates and upgrades to category schemes.

#### Change actions for new categories

To change the action for new categories, you need to change the action in **each policy** you have configured in McAfee Web Gateway. Changing the action for a new category in one policy does not change it in all policies.

- a From the URL Filter tab, select Category Actions.
- **b** Locate the new categories and make the changes.
- **c** Click **Apply Changes**. The changes are applied.

For more information, see the McAfee **Web Gateway** documentation at mysupport.mcafee.com/Eservice/productdocuments.aspx.

#### McAfee SmartFilter

McAfee SmartFilter uses category set 1.

#### Category set 1 and earlier

SmartFilter 4.2 and 4.2.1 use the XL Database, category set 1. When you upgrade from a previous version of SmartFilter, adjust your policies to take advantage of the new categories. SmartFilter administrators have two options:

#### · Use a default policy

The default policies provide filtering needs for multiple situations in any organization. For more information about category settings within each default policy, see Appendix A in the *SmartFilter Administration Guide*. Review each policy and select which one best suits your organization's needs.

To use a default policy:

- a From the SmartFilter Administration Console plug-in, go to Apply Policies > Default Policy.
- **b** From the **Default Policy** drop-down list, select a default policy.
- c Make any additional required changes.
- d Click OK. Changes are applied.

#### Edit existing policies

To preserve your current policy yet incorporate the new categories and changes to old categories, you can edit an existing policy.

- a From the SmartFilter Administration console plug-in, go to Create Policies > Policies.
- **b** Select the required existing policies, and click **Customize**.
- c On the Categorization and Delay tabs, make the required changes.
- d Click Close. The changes are saved.

For information about category changes from previous versions, see:

- Upgrading from SmartFilter 4.1.x on page 20
- Upgrading from SmartFilter 4.0.x on page 21
- Upgrading from SmartFilter 3.x on page 23

For more information, refer to the **SmartFilter** documentation at mysupport.mcafee.com/Eservice/productdocuments.aspx.

#### McAfee Web Protection Service

Category set 4 is available for Web Protection Service. Web Protection Service automatically updates to the latest category set available. There are no additional guidelines to consider for this product.

## **Category set 4 considerations**

When your XL Database category set is upgraded to category set 4, there are new categories to consider. Use the information in this section to take advantage of the categories.

## New categories in Category set 4

The following categories are now available in the XL Database, category set 4:

- Browser Exploits
- Consumer Protection
- Illegal UK
- Major Global Religions
- · Malicious Downloads
- PUPs

## **Category changes since Category set 3**

The next table lists the names of categories in category set 3 that have been removed from category set 4.

If your URL-filtering policies have any of the following category set 3 categories, read the information in the table to determine how this affects existing URL filtering policies and what action to take.

Table 4 Names of categories in set 3 removed from category set 4

Previous category Category Set 4		What changed
Criminal Activities	Potential Criminal Activities	The category has been renamed with a more accurate description.
Hacking/Computer Crime	Potential Hacking/Computer Crime	The category has been renamed with a more accurate description.
Hate/Discrimination	Discrimination	The category has been renamed with a more accurate description.
Illegal Software	Potential Illegal Software	The category has been renamed with a more accurate description.
Malicious Sites  Split into:  Malicious Downloads  Malicious Sites  Browser Exploits		The previous category has been split so that the browser exploits are in a separate category.
Religion/Ideology Split into: Religion/Ideology Major Global Religions		The previous category has been split so that the traditional, major global religions are in a separate category.
Spyware/Adware	Split into:  Spyware/Adware/Keyloggers PUPs	The category has been renamed with a more accurate description. The previous category has also been split so that potentially unwanted programs are in a separate category.

## **Category set 3 considerations**

When your XL Database category set is upgraded to category set 3, there are new categories to consider. Use the information in this section to take advantage of the categories.

## New categories in category set 3

The following categories are now available in the XL Database, category set 3:

- Controversial Opinions
- · Residential IP Addresses

## **Category changes since category 2**

The next table lists categories from category set 2 that have been removed from category set 3, and the revised categories for the URLs.

If your URL filtering policies have any of the categories, read the information in the table to determine how this affects existing URL filtering policies and what action to take.

Table 5 Names of categories in set 2 removed from category set 3

Previous category	Category Set 3	What changed
Usenet News	Not in category set 3	All URLs previously in the Usenet News category are now in the Forums/Bulletin Boards category to accommodate more accurate filtering.
History	Not in category set 3	All URLs previously in the History category are now in the Education category to accommodate more accurate filtering.

## **Category set 2 considerations**

When your XL Database category set is upgraded to category set 2, there are new categories to consider. Read the information in this section to take advantage of the categories.

## New categories in category set 2

The following categories are now available in the XL Database, category set 2:

Dating/Personals

• Professional Networking

Text Translators

Motor Vehicles

Social Networking

· Web Meetings

## Category changes since category 1

The next table lists categories from category set 1 that have been split into additional categories in category set 2. The additional categories give more granular categories that allows organizations to create URL policies that better fit their needs.

If your URL-filtering policies have any of the following categories, read the information in the table to determine how this affects existing URL filtering policies and what action to take.

Table 6 Names of categories in set 1 split into additional categories in category set 2

Category Set 1	Category Set 2	What changed
Dating/Social Networking	Split into:      Dating/Personals     Professional Networking     Social Networking	To provide more targeted filtering, Dating/Social Networking has been split into these categories. For example, businesses can allow access to URLs in the Professional Networking category, but can block access to URLs in the Dating/Personals category.
Marketing/Merchandising	Split into:  • Motor Vehicles  • Marketing/Merchandising	To keep the categories for motor vehicle sites consistent, and to provide more specific categories, we have moved motor vehicle URLs to the new category, Motor Vehicles.  Note: No further changes were made to Marketing/Merchandising.
Education/Reference     Interactive Web     Applications	Split into:  Text Translators  Education/Reference  Interactive Web Applications	The Text Translators category contains text translator-specific URLs that were previously in the categories of Education/Reference or Interactive Web Applications. The new Text Translator category allows businesses to design and implement policy actions that meet their business and compliance needs.  Note: No further changes were made to Education/Reference or Interactive Web Applications.
Interactive Web Applications	Split into:  • Web Meetings  • Interactive Web Applications	To enable businesses to allow web meeting sites while blocking interactive web applications sites, we have placed web meeting URLs in the new Web Meetings category.  Note: No further changes were made to Interactive Web Applications.

## **Category set 1 considerations**

This section applies to SmartFilter customers upgrading to SmartFilter 4.2 or 4.2.1 from previous versions. SmartFilter 4.2 or 4.2.1 uses the XL Database, category set 1. Refer to the section for your situation to find information that will be helpful after upgrading to SmartFilter 4.2.x.

## **Upgrading from SmartFilter 4.1.x**

If you are upgrading from SmartFilter 4.1.x to SmartFilter 4.2.x using the XL Database, there are 20 new categories to consider. Read the information in this section to take advantage of the categories.

#### **New categories**

The following categories were not available in the v4 SL Control List:

#### **Category name changes**

- · Blogs/Wiki
- Information Security
- Pharmacy

- Content Server
- Interactive Web Applications
- Real Estate

- Digital Postcards
- Internet Services
- · Recreation/Hobbies

- Fashion/Beauty
- Marketing/Merchandising
- Restaurants

- Historical Revisionism
- Media Sharing
- Software/Hardware

- · Illegal Software
- Online Shopping
- Technical Information

- Incidental Nudity
- · Parked Domain

The next table lists the v4 SL Control List categories that have been renamed in the XL Database. If your previous policy used any of these categories, you might need to make changes to your policy. For more information, see the section *Category definition changes and considerations* on page 21.

Table 7 SL to XL category name changes

SL category	XL category
Auction	Auctions/Classifieds
Dating/Social	Dating/Social Networking
Consumer Information	Public Information
Criminal Skills	Criminal Activities
Hacking	Hacking/Computer Crime
Hate Speech	Hate/Discrimination
Humor	Humor/Comics
Spam E-mail URLs	Spam URLs
Spyware	Spyware/Adware
Usenet News	Usenet News

#### **Category definition changes and considerations**

The next table lists categories that have been changed. If your policies have any of the following categories, read the following information to determine if you need to make changes.

**Table 8 Category considerations for SL Control List users** 

SL category	XL category	Guidelines
Computing/Internet	Split into:     Content Server     Interactive Web Applications     Information Security     Internet Services     Software/Hardware     Technical Information	To provide more specific definitions based on security risks, Computing/Internet has been split into these categories. For example, Information Security can be allowed in businesses, but blocked in schools.
From:     Criminal Skills     Hacking	Split into:     Criminal Activities     Hacking/Computer Crime     Illegal Software	These new categories provide greater flexibility over what you allow or block.
Entertainment/Recreation/ Hobbies	Split into:  • Entertainment  • Recreation/Hobbies  • Digital Postcards	These new categories provide greater flexibility over what you allow or block.
Nudity	Split into:     Incidental Nudity     Nudity	This category addresses cultural or geographic differences in opinion about nudity. Many customers might want to block access to nudity, but allow access when it is not the primary focus of a site such as news sites or major portals.
Personal Pages	Split into:  Blogs/Wiki Media Sharing Personal Pages	These new categories provide greater flexibility over what you allow or block.
Shopping/Merchandizing	Split into:  Fashion/Beauty  Marketing/Merchandising  Online Shopping  Pharmacy  Real Estate  Restaurants	These new categories provide greater flexibility over what you allow or block.

## **Upgrading from SmartFilter 4.0.x**

If you are upgrading from SmartFilter 4.0.x to SmartFilter 4.2.x using the XL Database, there are 31 new category choices. Use the information in this section to take advantage of the categories.

#### **New categories**

The following categories were not available in the v4 SL Control List:

<ul> <li>Blogs/Wiki</li> </ul>	<ul> <li>Information Security</li> </ul>	<ul> <li>Phishing</li> </ul>
Content Server	• Interactive Web Applications	Real Estate
• Digital Postcards	Internet Services	• Recreation/Hobbies
• Fashion/Beauty	<ul> <li>Marketing/Merchandising</li> </ul>	<ul> <li>Restaurants</li> </ul>
• For Kids	Media Sharing	Spam URLs

## Category set 1 considerations

Game/Cartoon Violence

Messaging

• Technical/Business Forums

Gambling Related

Moderated

Online Shopping

• Historical Revisionism

• Parked Domain

Technical Information

• Software/Hardware

Illegal Software

History

• Personal Network Storage

Incidental Nudity

Pharmacy

Text/Spoken Only

## **Category name changes**

The next table lists the v4 SL Control List categories that have been renamed in the XL Database. If your previous policy used any of these categories, you might need to make changes to your policy.

Table 9 SL to XL category name changes

SmartFilter 4.0	XL category
Auction	Auctions/Classifieds
Consumer Information	Public Information
Criminal Skills	Criminal Activities
Dating/Social	Dating/Social Networking
Hacking	Hacking/Computer Crime
Hate Speech	Hate/Discrimination
Humor	Humor/Comics
Spam E-mail URLs	Spam URLs
Spyware	Spyware/Adware
Usenet News	Usenet News

For more information, see Category definition changes and considerations on page 22.

#### **Category definition changes and considerations**

The next table lists categories that have been changed. If your policies have any of the following categories, read the information in the table to determine if you need to change them.

Table 10 Category considerations for SL Control List users

SmartFilter 4.0	XL category	Guidelines
Computing/Internet	Split into:	To provide more specific definitions based on security
	Content Server	risks, Computing/Internet has been split into these categories. For example, Information Security might be
	Interactive Web     Applications	allowed in businesses, but blocked in schools.
	Information Security	
	Internet Services	
	Software/Hardware	
	Technical Information	
From:	Split into:	These new categories provide greater flexibility over what
<ul> <li>Criminal Skills</li> </ul>	Criminal Activities	you allow or block.
<ul> <li>Hacking</li> </ul>	Hacking/Computer Crime	
	Illegal Software	
Entertainment/Recreation/	Split into:	These new categories provide greater flexibility over what
Hobbies	Entertainment	
	Recreation/Hobbies	
	Digital Postcards	

Table 10 Category considerations for SL Control List users (continued)

SmartFilter 4.0	XL category	Guidelines
Nudity	Split into:  Incidental Nudity  Nudity	This category addresses cultural or geographic differences in opinion about nudity. Many customers might want to block access to nudity, but allow access when it is not the primary focus of a site such as news sites or major portals.
Personal Pages	Split into:  Blogs/Wiki Media Sharing Personal Pages	These new categories provide greater flexibility over what you allow or block.
Shopping/Merchandizing	Split into:  Fashion/Beauty  Marketing/Merchandising  Online Shopping  Pharmacy  Real Estate  Restaurants	These new categories provide greater flexibility over what you allow or block.

## **Upgrading from SmartFilter 3.x**

If you are upgrading from SmartFilter 3.x to SmartFilter 4.2.x using the XL Database, there are 62 new category to consider. Use the information in this section to take advantage of the categories.

#### **New categories**

The following categories were not available in the SmartFilter 3.x list:

<ul> <li>Alcohol</li> </ul>	Information Security	Recreation/Hobbies
Alcohol	1 Information Security	Recreation/Hobbies
<ul> <li>Anonymizing Utilities</li> </ul>	<ul> <li>Instant Messaging</li> </ul>	<ul> <li>Remote Access</li> </ul>
<ul> <li>Auctions/Classifieds</li> </ul>	• Interactive Web Applications	Resource Sharing
• Blogs/Wiki	Internet Radio/TV	<ul> <li>Restaurants</li> </ul>
• Business	• Internet Services	• School Cheating Information
Content Server	Malicious Sites	Search Engines
Digital Postcards	Marketing/Merchandising	<ul> <li>Sexual Materials</li> </ul>
• Education/Reference	Media Sharing	Shareware/Freeware
<ul> <li>Fashion/Beauty</li> </ul>	<ul> <li>Messaging</li> </ul>	Software/Hardware
<ul> <li>Finance/Banking</li> </ul>	Mobile Phone	Spyware/Adware
• For Kids	<ul> <li>Moderated</li> </ul>	• Technical/Business Forums
Forum/Bulletin Boards	Non-Profit/Advocacy/NGO	• Technical Information
Gambling Related	Online Shopping	<ul> <li>Text/Spoken Only</li> </ul>
Game/Cartoon Violence	<ul> <li>P2P/File Sharing</li> </ul>	• Tobacco
<ul> <li>Government/Military</li> </ul>	Parked Domain	• Violence
Gruesome Content	Personal Network Storage	Visual Search Engine
Hacking/Computer Crime	• Pharmacy	• Weapons

#### Category set 1 considerations

Historical Revisionism

Phishing

• Web Ads

History

Profanity

Web Phone

Illegal Software

• Public Information

• Incidental Nudity

• Real Estate

#### **Category name changes**

The next table lists the category changes from v3.x Control List to the XL Database. If your previous policy used any of the following categories, you might need to adjust your policy.

Table 11 3.x to XL category changes

3.x category	XL category
Art and Culture	Art/Culture/Heritage
Dating	Dating/Social Networking
Humor	Humor/Comics
Investing	Stock Trading
Sex	Pornography
Usenet News	Usenet News
Webmail/Personal Communications	Web Mail

## **Category considerations for SmartFilter 3.x users**

The next table lists the categories that have changed. If your policies use any of the following categories, read the following information to determine if you need to change them.

Table 12 Category information for SmartFilter 3.x users

Category	Change	Guidelines
Anonymizers/Translators	Split into:     Anonymizers     Anonymizing Utilities	To prevent your users getting around your web-filtering policy, block both of these categories. To block the sites most used to get around web filtering while still allowing your users to translate web pages into foreign languages, block only <i>Anonymizers</i> .
Chat	Split into:	This provides three different categories to control the web-based communication in your organizations. Opinions differ about which of these are dangerous and which are for productivity; therefore this allows you to decide.
Criminal Skills	Split into:     Criminal Activities     Malicious Sites     Phishing	McAfee recommends that you block all of these.
Cults/Occult	Now: Religion/Ideology	There might be a risk in restricting some religions and not others. To block all religious sites, use the <i>Religion and Ideology</i> category.  If you block <i>Cults/Occult</i> because of bad behavior, try some of
		the new categories, such as <i>Profanity</i> , <i>Violence</i> , <i>Hate Speech</i> , <i>Gruesome Content</i> , <i>Drugs</i> , <i>Provocative Attire</i> , or <i>Extreme</i> , to block offensive sites.
Extreme/Obscene/ Violence	Split into:      Extreme     Violence     Profanity     Gruesome Content	Extreme is the category for the most offensive sites in other categories. They are the very worst sites and you probably want to block them. We have split our original category into finer categories to give you greater control. For example, an elementary school is likely to block <i>Profanity</i> but a college or library might not.

## Table 12 Category information for SmartFilter 3.x users (continued)

Category	Change	Guidelines
High Bandwidth	Split into:      Media Downloads     Internet Radio/TV     Streaming Media	This split allows you to fine-tune access to some kinds of traffic and block access to others.
Lifestyle	Not in XL	There might be a risk in blocking access to content on some lifestyles. However, to protect against sites containing offensive content, block <i>Pornography</i> , <i>Provocative Attire</i> , <i>Profanity</i> , or <i>Drugs</i> .
Mature	Split into:      Alcohol     Provocative Attire     Profanity     Sexual Materials     Tobacco     Weapons	These new categories provide greater control over what is appropriate and not appropriate in your organization.
Nudity	Split into:     Incidental Nudity     Nudity	This category addresses cultural or geographic differences in opinion about nudity. Many customers might want to block access to nudity, but allow access when it is not the primary focus of a site such as news sites or major portals.
On-Line Sales and Merchandising	Split into:     Online Shopping     Auctions/Classifieds     Marketing/     Merchandising	Auction sites are usually deemed risks to productivity. Some use of shopping is common in many organizations.
Opinion, Politics, and Religion	Split into:     Politics/Opinion     Religion/Ideology	For businesses, these are both productivity issues, but for some organizations, one might be more acceptable than the other.
Self-Help	Split into:  Health Public Information	These new categories provide greater flexibility over what you allow or block.

**Category Set Changes** Category set 1 considerations

## **3** Category Descriptions

#### **Contents**

About category descriptions

Alphabetical list of category descriptions

## **About category descriptions**

This chapter provides information about each category for all category sets, as explained in the following sections.

## **Category description**

Detailed information about the type of URLs that are in the category.

## **Category combinations**

When applicable, this section explains when a URL is in more than one category.

## **Example URLs**

Lists examples of URLs that are in this category. The URLs change over time as the database changes.

#### Reference information

The table provides additional category information.

- **Short Name** A two-letter code that identifies the category. The code is used in the SmartFilter Administration Console when creating policies and patterns. Each category has its own short name that does not change if the category name changes.
- Category Code A three-digit code used in the SDK to identify a category. This code is useful for OEMs and programmers. In addition to available SmartFilter categories, category codes 500-599 are reserved to support user-defined categories of URLs using the Custom Site, Custom Search Keyword, and Pattern features.
- Risk Group The main risk from this category of URLs. Risk groups can help identify changes that need
  to be made with web-filtering policies and can be used in reporting. Each category is in one of the following
  risk groups:
  - **Bandwidth** Web pages that feature content that consumes a large amount of bandwidth (such as streaming media or large files), which might affect the business-related flow of data on the network.
  - Communications Web pages that allow direct communication with others through the web browser.
  - **Information** Web pages that allow users to find information that might not be pertinent to their business or education.
  - **Liability** Allowing users to view web pages in this category might be criminal or lead to lawsuits by other employees.
  - Productivity Non-business sites that users visit for entertainment, social, or religious reasons.
  - **Propriety** Sites in this category are for mature users only.

- **Security** Web pages that are a source of malware, which can damage computer software, get around network policies, or leak sensitive data.
- **Functional Group** A group name that is used in the McAfee Web Gateway interface for selecting categories. This group contains similar or related types of categories, making them easier to find.
- **Hierarchy** The importance of categories within the database. A low number means low importance. A high number means high importance. If a URL is listed in more than one category, only the lower number (the most important) is used.
- Category Set A number that indicates the category set for that category.

For more information, see Category Tables (Sorted) on page 87.

#### **Further risks**

When applicable, this section describes other risks from this category. For example, the P2P/File Sharing category is a security risk but access to websites in this category might also affect bandwidth.

## **Related categories**

When applicable, this section provides links to further information.

## Alphabetical list of category descriptions

#### **Alcohol**

Web pages that mainly sell, promote, or advocate the use of alcohol, such as beer, wine, and liquor.

This category also includes cocktail recipes and home-brewing instructions.

#### **Category combinations**

The Business category can be used as an exception category to allow access to alcohol-related sites that focus on the business aspect.

#### **Example URLs**

- http://www.wine.com
- http://www.absinthe.bz
- http://www.barmeister.com

#### **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
al	101	Propriety	Drugs	32	1,2,3,4

#### **Further Risks**

None.

#### Related categories

**Business** 

## **Anonymizers**

Web pages that purposefully allow users to browse the web by hiding their IP address, or other personal identification information, in order to bypass local filtering policies and access any web page.

Anonymizer web pages also block any tracking technologies, such as cookies or browser history. Some methods also prevent OS version and web page history from being forwarded to the web page.

This category includes pages that provide free proxy IP addresses or describe how to bypass filtering.

This category does not include web pages that do not intend to hide a user. See the Anonymizing Utilities category.

#### **Category combinations**

None

#### **Example URLs**

- http://www.anonymizer.com
- http://www.megaproxy.com
- http://www.boingboing.net/censorroute.html
- http://www.hidemyass.com
- http://www.anonymizer.secuser.com

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
an	102	Security	Risk/Fraud/Crime	42	1,2,3,4

#### **Further Risks**

URLs in this category allow users to gather information, download media, access offensive or illegal sites, and take many other actions that cause bandwidth, liability, and productivity issues.

#### **Related categories**

Anonymizing Utilities

### **Anonymizing Utilities**

Web pages that result in anonymous web browsing without the explicit intent to provide such a service.

This category includes URL translators, web-page caching, and other utilities that might function as anonymizers, but without the express purpose of bypassing filtering software.

This category does not include text translation, because it is different from URL translation. Text translation requires a user to type a word, phrase, or block of text into an input field for translation, not a URL. Text translation is in the Text Translators category.

### **Category combinations**

Sites that offer *both* URL translation and text translation might be in this category and the Text Translators category.

#### **Example URLs**

http://www.babelfish.yahoo.com

http://www.babelfish.yahoo.com/translate\_url

http://www.archive.org

http://web.archive.org/web/19961220001705/http://www1.playboy.com/

• http://translate.google.com/translate

http://translate.google.com/translate?u=http%3A%2F%2Fwww.playboy.com&langpair=en%7Cde&hl=en&ie=ASCII&oe=ASCII

http://www.worldlingo.com/en/websites/url\_translator.html

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
au	104	Security	Risk/Fraud/Crime	43	1,2,3,4

#### **Further Risks**

URLs in this category can cause bandwidth, liability, and productivity issues.

#### **Related categories**

Text Translators

## **Art/Culture/Heritage**

Web pages that contain virtual art galleries, artist sites (including sculpture and photography), museums, ethnic customs, and country customs.

This category does not include online photograph albums. See the Media Sharing category.

#### Category combinations

- This category can be used with other categories to allow more flexibility in allowing or blocking content.
- Some URLs in this category might be in additional categories. For example, Navajo weaving is also in the Education/Reference category.

#### **Example URLs**

- http://www.polkmuseumofart.org
- http://www.gamelannetwork.co.uk
- http://www.matsuoka-museum.jp
- http://www.stockholmsbriggen.se

#### **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
ac	100	Information	Entertainment/Culture	113	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Media Sharing, Education/Reference

#### **Auctions/Classifieds**

Web pages that provide online bidding and selling of items or services.

This category includes web pages that focus on bidding and sales.

This category does not include classified advertisements such as real estate postings, personal ads, or companies marketing their auctions.

#### **Category combinations**

None

#### **Example URLs**

- http://www.ebay.com
- http://sfbay.craigslist.org/sss/ (\*://craigslist.org/sss)
- http://www.bidz.com
- http://www.auction.co.kr

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
eb	158	Productivity	Purchasing	52	1,2,3,4

#### **Further Risks**

Online auctions are rarely monitored. Therefore these sites might expose users to material that are also in categories such as Pornography, Weapons, Nudity, or Violence.

#### **Related categories**

Dating/Personals, Real Estate, Pornography, Weapons, Nudity, Violence

## **Blogs/Wiki**

Web pages containing dynamic content, which often changes because users can post or edit content at any time.

This category covers the risks with dynamic content that might range from harmless to offensive.

## **Category combinations**

Many blogs and wikis focus on a theme or subject. Therefore, this category is often used with others, such as Controversial Opinions, Education/Reference, Sports, Politics/Opinion, or Nudity, depending on the focus or subject of the site.

#### **Example URLs**

- http://www.wikipedia.org
- http://blog.360.yahoo.com
- http://www.boingboing.net

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
bl	188	Productivity	Information/Communication	59	1,2,3,4

#### **Further Risks**

Some content might be offensive.

#### **Related categories**

Controversial Opinions, Education/Reference, Sports, Politics/Opinion, Nudity

### **Browser Exploits**

Web pages containing browser exploits.

A browser exploit is a piece of code that exploits a software bug in a web browser so that the code makes the browser do something unexpected, including stop running, read or write local files, propagate a virus or install spyware. Malicious code may exploit HTML, JavaScript, Images, ActiveX, Java and other web technologies. Exploits, sometimes called drive-by-downloads, can install themselves on unprotected computers often without a consumer's knowledge, where the code can install keystroke loggers (to steal passwords) and Trojan programs (to turn a computer into a 'bot' or 'slave machine').

This category includes URLs that distribute or execute any browser exploit.

#### **Category combinations**

None.

#### **Example URLs**

Caution: For security, no examples are given.

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
be	200	Security	Risk/Fraud/Crime	12	4

#### **Further Risks**

None.

#### **Related categories**

Malicious Sites

#### **Business**

Web pages that provide business-related information, such as corporate overviews or business planning and strategies.

This category also includes information, services, or products that help other businesses plan, manage, and market their enterprises. This category includes multi-level marketing ventures when the focus is on running the business.

This category does not include personal pages and web-hosting web pages.

#### **Category combinations**

This category can be used as an exception to allow access to sites that have a business focus, but might be in other categories such as Online Shopping, Web Mail, or Travel.

#### **Example URLs**

- http://www.newpatientsinc.com
- http://www.adsi-fm.com/frames.html
- http://www.cat.com

#### Reference information

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
bu	105	Information	Business/Services	108	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Online Shopping, Web Mail, Travel

#### Chat

Web pages that provide web-based, real-time social messaging in public and private chat rooms.

This category includes IRC.

This category does not include instant messaging. Although instant messaging has some of the same risks, it includes additional risks and is not browser-based. See the Instant Messaging category.

#### **Category combinations**

None

#### **Example URLs**

- http://www.teenspot.com/chat
- http://www.ifriends.net
- http://www.myshoutbox.com

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
ch	106	Communications	Information/Communication	53	1,2,3,4

#### **Further Risks**

Offensive content, detrimental effects on productivity, and the leaking of sensitive information.

#### **Related categories**

Instant Messaging

#### **Consumer Protection**

Websites that try to rob or cheat consumers.

Some examples of their activities include selling counterfeit products, selling products that were originally provided for free, or improperly using the brand of another company.

This category includes websites that exploit kindness or ignorance such as fraudulently collecting money for a charity, or running fraudulent investment schemes. This category also includes sites where many consumers reported being cheated or not receiving services.

This category does not include phishing, which tries to perpetrate fraud or theft by stealing account information.

#### **Category combinations**

None

#### **Example URLs**

- http://www.top-of-software.de
- http://www.green-card-us.org
- http://www.mydiscountmeds.net
- http://www.groupclub.ru

#### **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
ср	201	Productivity	Risk/Fraud/Crime	22	4

#### **Further Risks**

Websites in this category are a risk to liability and productivity.

## **Related categories**

None.

#### **Content Server**

URLs for servers that host images, media files, or JavaScript for one or more sites and are intended to speed up content retrieval for existing web servers, such as Apache.

Content servers generally do not have content posted or through-site navigation for web surfers. Content servers hosting images do not allow users to browse the photographs.

This category includes domain-level and sub-domain-level URLs that function as content servers.

This category does not include:

- Web pages for businesses that provide the content servers
- Web pages that allow users to browse photographs. See the Media Sharing category.
- URLs for servers that serve only advertisements. See the Web Ads category.

#### **Category combinations**

This category can be used with the Media Downloads and Streaming Media categories to cover sites that have bandwidth risks.

#### **Example URLs**

- http://img.avatars.yahoo.com
- http://us.ent3.yimg.com
- http://images.bestbuy.com
- http://a1568.g.akamai.net

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
is	177	Information	Information Technology	103	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Media Sharing, Web Ads

## **Controversial Opinions**

Web pages that contain opinions that are likely to offend political or social sensibilities and incite controversy. Much of this content is at the extremes of public opinion.

Examples include suicide pacts, pro-anorexia, xenophobic, ethnocentric, fundamentalist viewpoints, disinformation, or critical examination of one group of people.

This category does not include opinion or language clearly intended to promote hate or discrimination.

#### **Category combinations**

This category can be used with Blogs/Wiki.

#### **Example URLs**

- http://www.proanamia.com
- http://the-muslim-question.blogspot.com
- http://www.evilbible.com
- http://www.rense.com

#### **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
СО	198	Proprietary	Lifestyle	58	3

#### **Further Risks**

None.

#### **Related categories**

Blogs/Wiki, Discrimination

## **Dating/Personals**

Web pages that provide networking for online dating, matchmaking, escort services, or introductions to potential spouses.

This category includes sites that provide personal or group profiles, and allow their members to interact through real-time communication, message posting, public bulletins, and media sharing.

This category does not include sites that provide social networking that might include dating, but are not specific to dating. See the Social Networking category.

#### **Category combinations**

- If the site contains pages that allow a person to chat, leave or read messages on a forum, or participate in media sharing, the site is in the Chat, Forum/Bulletin Boards, and Media Sharing categories.
- When the site's home page contains content considered to be provocative attire or sexual materials, these sites are in the Provocative Attire or Sexual Materials categories.
- Sites that often contain pornographic images are also in the Pornography category.

#### **Example URLs**

- http://www.match.com
- http://www.eharmony.com
- http://www.dating.com
- http://www.loveme.com

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
dp	192	Propriety	Lifestyle	50	2,3,4

#### **Further Risks**

Sites in this category might also enable contact with undesirable parties and member profiles that contain objectionable information.

#### **Related categories**

Social Networking, Chat, Forum/Bulletin Boards, Media Sharing, Provocative Attire, Sexual Materials, Pornography

## **Dating/Social Networking**

Web pages that focus on social interaction such as online dating, friendship, school reunions, pen-pals, escort services, or introductions to potential spouses.

This category includes many sites that allow their members to socially interact through real-time message posting.

This category does not include wedding-related content, dating tips, or related marketing.

### **Category combinations**

None

#### **Example URLs**

- http://www.loveme.com
- http://www.classmates.com
- http://personals.yahoo.com

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
mm	127	Propriety	Lifestyle	51	1

#### **Further Risks**

Sites in this category might also enable contact with undesirable parties and member profiles that contain objectionable information.

#### **Related categories**

Dating/Personals, Chat, Social Networking

#### **Digital Postcards**

Web pages that allow people to send and receive digital postcards and greeting cards via the Internet.

Digital postcards give messages of greeting or sentiment, usually for special occasions such as birthdays and holidays.

#### **Category combinations**

Some site directories are in additional categories for flexibility in allowing or blocking. For example, some digital postcard sites have a specific adult humor directory that might also be in the categories of Sexual Materials or Nudity.

#### **Example URLs**

- http://www.halloweenegreetings.com
- http://www.aruba-ecards.com
- http://www.felicitaciones-animadas.com
- http://www.americangreetings.com

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
dc	189	Communications	Information/Communication	73	1,2,3,4

#### **Further Risks**

These sites might also raise concerns about leaking sensitive or proprietary information, objectionable content, malware, or harmful file attachments.

## **Related categories**

Sexual Materials, Nudity

# Discrimination

Web pages, which McAfee believes provide information that explicitly encourages the oppression or discrimination of a specific group of individuals.

This category includes promoting an agenda against groups based on race, religion, nationality, gender, age, disability, or sexual orientation. This category might include political parties and organizations with a specific hate-based agenda, and cyber-bullying where it is extreme.

This category does not include jokes and humor, unless the focus of the entire site is considered discriminatory.

# **Category combinations**

None

## **Example URLs**

- http://www.stormfront.org
- http://raceandreason.110mb.com
- http://www.kkkk.net
- http://www.chimpout.info

## **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
hs	121	Liability	Risk/Fraud/Crime	24	4

# **Further Risks**

None.

## Related categories

**Humor/Comics** 

# **Drugs**

Websites that provide information on the purchase, manufacture, and use of illegal or recreational drugs.

This category includes displaying, selling, or describing the use of drug paraphernalia, and tips on legal highs, such as glue sniffing, the misuse of prescription drugs, or the abuse of other legal substances.

This category does not include sites with exclusive health or political themes.

# **Category combinations**

If sites contain multiple themes, they might be in other categories. For example, sites with obviously illegal tips on steroid use might also be in the Potential Criminal Activities category.

## **Example URLs**

- http://www.hightimes.com
- http://www.hempfiles.com
- http://www.ganjakits.com

## **Reference information**

Short Name	Category Code	Risk Group	<b>Functional Group</b>	Hierarchy	Category Set
dr	110	Propriety	Drugs	31	1,2,3,4

## **Further Risks**

None.

## **Related categories**

Potential Criminal Activities

# **Education/Reference**

Web pages devoted to academic-related content such as academic subjects (mathematics, history), school or university web pages, and education administration pages (school boards, teacher curriculum).

# **Category combinations**

This category can be used as an exception to allow access to sites that might be in another category, such as Sexual Materials, Nudity, or Violence, but relate to an educational topic such as classic literature, history, art, or sex education.

# **Example URLs**

- http://www.berkeley.edu
- http://www.scholastic.com
- http://www.biology-online.org
- http://www.shamash.org/holocaust/
- http://www.2violent.com/

## **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
ed	111	Information	Society/Education/Religion	107	1,2,3,4

## **Further Risks**

None.

## Related categories

Sexual Materials, Nudity, Violence

#### **Entertainment**

Web pages that provide information about cinema, theater, music, television, infotainment, entertainment industry gossip-news, and sites about celebrities such as actors and musicians.

This category also includes sites where the content is devoted to providing entertainment on the web, such as horoscopes or fan clubs.

# **Category combinations**

Activities that require participation, such as fishing, amateur photography, or collecting, are in the Recreation/Hobbies category.

# **Example URLs**

- http://www.hollywood.com
- http://www.godsmack.com
- http://www.dragonboats.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
et	112	Productivity	Entertainment/Culture	94	1,2,3,4

## **Further Risks**

None.

## **Related categories**

Recreation/Hobbies

#### **Extreme**

Web pages that provide content considered gory, perverse, or horrific.

## **Category combinations**

This category is used with the categories of Gruesome Content, Discrimination, Pornography, Violence, or Game/Cartoon Violence to identify URLs that are at the extremes of these categories. An example is illegal pornography, which is in the categories of Pornography, Potential Criminal Activities, and Extreme.

## **Example URLs**

- http://www.rotten.com
- http://www.footageworks.com
- http://www.zogsnightmare.com

### **Reference information**

<b>Short Name</b>	Category Code	Risk Group	<b>Functional Group</b>	Hierarchy	Category Set
ex	113	Propriety	Mature/Violent	26	1,2,3,4

## **Further Risks**

None.

## **Related categories**

Gruesome Content, Discrimination, Game/Cartoon Violence, Pornography, Potential Criminal Activities

# Fashion/Beauty

Web pages that market clothing, cosmetics, jewelry, and other fashion-oriented products, accessories, or services.

This category also includes product reviews, comparisons, and general consumer information, and services such as hair salons, tanning salons, tattoo studios, and body-piercing studios.

This category does not include fashion-related content such as modeling or celebrity fashion unless the site focuses on marketing the product line.

# **Category combinations**

- Web pages with objectionable content are also in other categories, such as Provocative Attire or Nudity.
- Sites that sell products online are also in the Online Shopping category.

# **Example URLs**

- http://www.oneminutemanicure.com
- http://www.abercrombie.com/anf/index.html
- http://www.dickies.com
- http://apocalypsetattoo.com/index.php

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
fb	174	Productivity	Purchasing	78	1,2,3,4

#### **Further Risks**

None.

## **Related categories**

Provocative Attire, Nudity, Online Shopping

# Finance/Banking

Web pages that provide financial information or access to online financial accounts.

This category includes web pages that provide financial information include news or services that deal with the management of money, but do not provide access to sensitive financial account information, such as financial statistics, or consultation in areas such as taxes, mortgage, insurance, accreditation, or investment. Access to online financial accounts includes personal or business related banking, money management, tax consulting, mutual funds, credit cards, credit unions, insurance, other financial publications and services. This category includes stock information (but not stock trading), home finance, and government-related financial information.

## **Category combinations**

None

- http://www.fool.com
- http://money.cnn.com
- http://www.marketwatch.com
- http://www.paypal.com
- https://www.wellsfargo.com

http://www.bankofamerica.com/index.cfm

## **Reference information**

<b>Short Name</b>	Category Code	Risk Group	<b>Functional Group</b>	Hierarchy	Category Set
fi	114	Information	Business/Services	85	1,2,3,4

## For Kids

Web pages that are family-safe, specifically for children of approximate ages ten and under.

# **Category combinations**

This category can also be used as an exception to allow web pages that do not pose a risk to children, or to access sites that have a primary educational or recreational focus for children, but are in other categories such as Games, Humor/Comics, Recreation/Hobbies, or Entertainment.

## **Example URLs**

- http://www.askforkids.com
- http://disney.go.com
- http://www.nickjr.com
- http://www.coloringbookfun.com

#### Reference information

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
fk	600	Propriety	Society/Education/Religion	112	1,2,3,4

### **Further Risks**

None.

## **Related categories**

Games, Humor/Comics, Recreation/Hobbies, Entertainment, Illegal UK

# **Forum/Bulletin Boards**

Web pages that provide access (http://) to Usenet newsgroups or hold discussions and post user-generated content, such as real-time message posting for an interest group.

This category also includes archives of files uploaded to newsgroups.

This category does not include message forums with a business or technical support focus. See the Technical/Business Forums category.

### Category combinations

Content in this category might also be in the categories of Media Sharing or Auctions/Classifieds.

- http://www.streetfighter4forums.com
- http://forums.offtopic.com
- http://forums.clubsi.com
- http://groups.google.com
- http://www.newsville.com

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
mb	159	Communications	Information/Communication	88	1,2,3,4

## **Further Risks**

Offensive content might be posted on some of these sites.

## **Related categories**

Technical/Business Forums, Media Sharing, Auctions/Classifieds

# **Gambling**

Web pages that allow users to wager or place bets online, or provide gambling software that allows online betting, such as casino games, betting pools, sports betting, and lotteries.

This category includes lotteries if you can buy the tickets or play online.

This category does not include web pages related to gambling that do not allow betting online. See the Gambling Related category. Financial spread betting is in the Stock Trading category.

# **Category combinations**

None

## **Example URLs**

- http://www.silverdollar.com
- http://www.goldenreefcasino.com
- http://www.desertdollar.eu

## **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
gb	115	Liability	Games/Gambling	34	1,2,3,4

## **Further Risks**

None.

## **Related categories**

Stock Trading, Gambling Related

# **Gambling Related**

Web pages that offer information about gambling, without providing the means to gamble.

This category includes casino-related web pages that do not offer online gambling, gambling links, tips, sports picks, lottery results, and horse, car, or boat racing.

## **Category combinations**

None

- http://www.ncaa-college-basketball-picks.com
- http://www.tnlottery.com
- http://www.asianbookie.com

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
gr	166	Propriety	Games/Gambling	35	1,2,3,4

# **Game/Cartoon Violence**

Web pages that provide fantasy or fictitious representations of violence within the context of games, comics, cartoons, or graphic novels.

This category includes images and textual descriptions of physical assaults or hand-to-hand combat, and grave injury and destruction caused by weapons or explosives.

# **Category combinations**

Some URLs might also be in other categories such as Games, Humor/Comics, Entertainment, or Extreme. For example, web pages displaying torture, gore, and horrific death are also in the Extreme category.

# **Example URLs**

- http://www.americasarmy.com
- http://www.sfdt.com
- http://happytreefriends.atomfilms.com

### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
CV	168	Propriety	Mature/Violent	41	1,2,3,4

## **Further Risks**

None.

### Related categories

Games, Humor/Comics, Entertainment, Extreme.

# **Games**

Web pages that offer online games and related information such as cheats, codes, demos, emulators, online contests or role-playing games, gaming clans, game manufacturer sites, fantasy or virtual sports leagues, and other gaming sites without chances of profit.

This category includes gaming consoles, such as Microsoft Xbox® and Sony PlayStation®.

## Category combinations

- Game sites that include message posting or real-time chat are also in the categories, Chat and Forum/Bulletin Boards.
- If online purchasing is available, the URL is also in the Online Shopping category.
- If a game is violent, the URL is also in Game/Cartoon Violence category.
- Computer gaming hardware (except game consoles such as Microsoft Xbox® and Sony PlayStation®) is also in the Software/Hardware category.

- http://videogames.yahoo.com
- http://www.mysterynet.com
- http://www.megagames.com

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
gm	116	Productivity	Games/Gambling	54	1,2,3,4

## **Further Risks**

None.

## **Related categories**

Chat, Forum/Bulletin Boards, Online Shopping, Game/Cartoon Violence, Software/Hardware

# **General News**

Web pages that provide online news media, such as international or regional news broadcasting and publication.

This category includes portal sites that provide news content.

# **Category combinations**

If a blog has a news focus, it is also in the Blogs/Wiki category.

# **Example URLs**

- http://www.cnn.com
- http://www.nytimes.com
- http://www.washingtonpost.com

### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
nw	134	Information	Information/Communication	96	1,2,3,4

## **Further Risks**

None.

# **Related categories**

Blogs/Wiki

# **Government/Military**

Web pages that contain content maintained by governmental or military organizations, such as government branches or agencies, police departments, fire departments, civil defense, counterterrorism organizations, or supranational organizations, such as the United Nations or the European Union.

This category includes military and veterans' medical facilities.

# **Category combinations**

Some sites in this category contain content in other categories, such as Education/Reference, Public Information, Finance/Banking, or Travel.

- http://www.ca.gov
- http://www.army.mil
- http://www.gc.ca

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
gv	117	Information	Society/Education/Religion	109	1,2,3,4

#### **Further Risks**

None.

## **Related categories**

Education/Reference, Public Information, Finance/Banking, Travel

# **Gruesome Content**

Web pages with content that can be considered tasteless, gross, shocking, or gruesome.

This category includes tasteless humor, bodily excretory functions, graphic medical or accident scene photographs (containing blood or wounds), extreme forms of body modification (cutting, branding, or genital piercing), or shocking depictions of inhumane animal treatment.

This category does not include web pages with content pertaining to physical assault. See the Violence category.

# **Category combinations**

Some URLs are in both this category and the Violence category.

## **Example URLs**

- http://www.doodie.com
- http://www.answering-christianity.com/animal\_cruelty.htm
- http://www.toxiccustard.com/features/vomit/

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
tg	163	Propriety	Mature/Violent	36	1,2,3,4

## **Further Risks**

None.

## Related categories

Violence

### Health

Web pages that cover all health-related information and health care services.

Health information includes topics to improve an individual's well-being, whether for physical or mental health (diet, nutrition, fitness, or parenting). Health care services include providers such as health insurance, hospitals, clinics, and independent physicians.

This category does not include cosmetic surgery, marketing/selling pharmaceuticals, or animal-related medical services.

# **Category combinations**

This category can be used as an exception to allow access to sites that have a medical focus, but might also be in another category such as Nudity, Sexual Materials, or Gruesome Content.

#### **Category Descriptions**

Alphabetical list of category descriptions

# **Example URLs**

- http://www.kidshealth.org
- http://www.dietitian.com
- http://www.webmd.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
hl	119	Information	Society/Education/Religion	111	1,2,3,4

#### **Further Risks**

None.

# **Related categories**

Nudity, Sexual Materials, Gruesome Content

# **Historical Revisionism**

Web pages that denounce, or offer different interpretations of, significant historical facts, such as holocaust denial.

This category includes sites that might have a legitimate academic value, however many of these sites include illegitimate manipulation of history for political purposes.

This category does not include all re-examination of historical facts, only historical events that are highly sensitive.

# **Category combinations**

None

## **Example URLs**

- http://www.codoh.com
- http://www.zundelsite.org
- http://www.stormfront.org/truth\_at\_last/holocaust.htm

## **Reference information**

Short Name	Category Code	Risk Group	<b>Functional Group</b>	Hierarchy	Category Set
hr	190	Liability	Risk/Fraud/Crime	25	1,2,3,4

# **Further Risks**

Some URLs in this category might have content considered illegal or offensive in some countries.

# **Related categories**

History

# **History**

Web pages that provide content about historical facts.

This category includes content suitable for higher education, but the Education category includes content for primary education. For example, a site with Holocaust photographs might be offensive, but have academic value.

# **Category combinations**

This category can be used as an exception to allow access to sites containing nonfictional and historically significant content that might be in other categories such as Education/Reference, General News, Politics/Opinion, Sexual Materials, or Violence.

# **Example URLs**

- http://www.shamash.org/holocaust/
- http://www.click2history.com
- http://www.2violent.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
hi	601	Information	Society/Education/Religion	110	1,2

## **Further Risks**

None.

## **Related categories**

Education/Reference, General News, Politics/Opinion, Sexual Materials, Violence, Historical Revisionism

# **Humor/Comics**

Web pages that provide comical or funny content.

This category includes sites with jokes, sketches, comics, and satire pages. This category might also include graphic novel content, which is often associated with comics.

## **Category combinations**

If the entire site is discriminatory, it is also in the Discrimination category. Other categories that might include these web pages are Nudity, Violence, Sexual Materials, or Streaming Media.

## **Example URLs**

- http://www.insanityink.com
- http://www.todayschuckle.com
- http://www.notinmybackyard.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
hm	120	Productivity	Entertainment/Culture	84	1,2,3,4

#### **Further Risks**

None.

# **Related categories**

Discrimination, Nudity, Violence, Sexual Materials, Streaming Media

# Illegal UK

Web pages that contain child sexual abuse content hosted anywhere in the world, and criminally obscene and incitement to racial hatred content hosted in the UK.

This category contains URLs provided by the Internet Watch Foundation (IWF) to block access to sites including those that are detrimental to child welfare. The IWF website is at http://www.iwf.org.uk.

# **Category combinations**

None

## **Example URLs**

No examples are shown in this category, The URLs are provided by IWF.

## **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
uk	202	Liability	Risk/Fraud/Crime	18	4

#### **Further Risks**

None.

## **Related categories**

Pornography, Potential Criminal Activities

# **Incidental Nudity**

Web pages that contain non-pornographic images of the bare human body like those in classic sculpture and paintings, or medical images.

This category enables you to allow or block sites in order to address cultural or geographic differences in opinion about nudity. For example, you can use this category to block access to nudity, but allow access when nudity is not the primary focus of a site, such as news sites or major portals.

## **Category combinations**

If nudity or pornography content is on corresponding pages, those pages are in the Nudity and Pornography categories.

## **Example URLs**

- http://www.thesun.co.uk
- http://www.bild.t-online.de
- http://www.stern.de
- http://www.sat1.de
- http://www.express.de

#### **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
mn	180	Liability	Pornography/Nudity	28	1,2,3,4

#### **Further Risks**

None.

## Related categories

Nudity, Pornography

# **Information Security**

Web pages that legitimately provide information about data protection.

This category includes detailed information for safeguarding business or personal data, intellectual property, privacy, and infrastructure on the Internet, private networks, or in other bandwidth services such as telecommunications.

This category does not include:

- Legitimate information security companies and security software providers, such as virus protection companies.
- Sites that intend to exploit security or teach how to bypass security. See the Potential Hacking/Computer Crime category.

## **Category combinations**

Potential Hacking/Computer Crime

Note: Sites with a high risk content and no clear distinction between "black hat" and "white hat" might also be in this category, and the Potential Hacking/Computer Crime category.

## **Example URLs**

- http://www.astalavista.com
- http://www.bright-shadows.net
- http://www.petitcolas.net/fabien/steganography/index.html
- http://www.itsecurityportal.com
- http://www.packetdefense.com

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
io	126	Propriety	Information Technology	74	1,2,3,4

# **Further Risks**

Some content might be exploited to breach security or commit unlawful acts.

## **Related categories**

Potential Hacking/Computer Crime

# **Instant Messaging**

Web pages that provide software for real-time communication over a network exclusively for users who joined a member's contact list or an instant-messaging session.

Most instant-messaging software includes features such as file transfer, PC-to-PC phone calls, and can track when other people log on and off.

# **Category combinations**

None

- http://www.icq.com/download/
- http://www.aim.com/get\_aim/win/latest\_win.adp
- http://messenger.yahoo.com

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
im	122	Communications	Information/Communication	45	1,2,3,4

## **Further Risks**

These sites might also raise concerns about the leaking of sensitive information, objectionable content, or file sharing.

# **Related categories**

Chat

# **Interactive Web Applications**

Web pages that provide access to live or interactive web applications, such as browser-based office suites and groupware.

This category includes sites with business, academic, or individual focus.

This category does not include sites providing access to interactive web applications that do not take critical user data or offer security risks, such as Google Maps. Sites that focus primarily on web meetings for business use are in the Web Meetings category.

# **Category combinations**

URLs in this category might also be in other categories such as P2P/File Sharing, Personal Network Storage, Remote Access, or Resource Sharing.

# **Example URLs**

- http://www.24sevenoffice.com/webpage/en/index.htm
- http://www.basecamphq.com
- http://www.accessgrid.org
- http://www.landcglobal.com
- http://www.30boxes.com

### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
ia	172	Security	Information Technology	47	1,2,3,4

#### **Further Risks**

URLs in this category can cause bandwidth risks.

# Related categories

Web Meetings, P2P/File Sharing, Personal Network Storage, Remote Access, Resource Sharing

# **Internet Radio/TV**

Web pages that provide software or access to continuous audio or video broadcasting, such as Internet radio, TV programming, or podcasting.

Quick downloads and shorter streams that consume less bandwidth are in the Streaming Media or Media Downloads categories.

#### Category combinations

Some URLs in this category are also are in categories such as Religion/Ideology or General News.

# **Example URLs**

- http://www.live365.com
- http://www.tv4all.com
- http://www.radiotower.com

## **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
ir	124	Bandwidth	Entertainment/Culture	61	1,2,3,4

#### **Further Risks**

None.

## Related categories

Streaming Media, Media Downloads, Religion/Ideology, General News

# **Internet Services**

Web pages that provide services for publication and maintenance of Internet sites such as web design, domain registration, Internet Service Providers, and broadband and telecommunications companies that provide web services.

This category includes web utilities such as statistics and access logs, and web graphics like clip art.

## **Category combinations**

If the content includes IT services or tools, the web page might also be in the Information Security category.

## **Example URLs**

- http://www.aretta.com
- http://strategicdata.com.au
- http://www.verisign.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
it	178	Information	Information Technology	104	1,2,3,4

## **Further Risks**

None.

## **Related categories**

Information Security

## Job Search

Web pages related to a job search including sites concerned with resume writing, interviewing, changing careers, classified advertising, and large job databases.

This category also includes corporate web pages that list job openings, salary comparison sites, temporary employment, and company job-posting sites.

This category does not include make-money-at-home sites. See in the Business or Online Shopping categories.

# **Category combinations**

None

# **Example URLs**

- http://www.monster.com
- http://www.careerone.com.au
- http://www.careerbuilder.com

## **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
js	125	Productivity	Business/Services	68	1,2,3,4

# **Related topics**

Business, Online Shopping

# **Major Global Religions**

Web pages with content about religious topics and information related to major religions.

This category includes sites that cover religious content such as discussion, beliefs, non-controversial commentary, articles, and information for local congregations such as a church or synagogue homepage. The religions in this category are Baha'I, Buddhism, Chinese Traditional, Christianity, Hinduism, Islam, Jainism, Judaism, Shinto, Sikhism, Tenrikyo, Zoroastrianism.

This category does not include sites with content about other religions and ideologies, such as comparative religion. See the Religion/Ideology category.

# **Category combinations**

None

## **Example URLs**

- http://www.templebetham.org
- http://www.episcopalchurch.org
- http://www.isgh.org
- http://www.hindumandirmn.org
- http://www.tsubakishrine.com
- http://www.newpath2000.org

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
rm	203	Productivity	Society/Education/Religion	90	4

## **Related topics**

Religion/Ideology

## **Malicious Downloads**

Web pages that allow a user to inadvertently download code that is harmful or annoying.

This category includes downloadable files like screensavers, toolbars and file-sharing programs that contain adware, spyware, viruses and other malicious computer code. Sometimes, the malware is added without the user's knowledge, as when they click "Yes" or "I agree" without reading the full terms and conditions. The effects can include slower computer speeds, theft of passwords, and the loss or damage of valuable personal files.

# **Category combinations**

None

## **Example URLs**

Caution: For security, no examples are given.

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
dl	204	Security	Risk/Fraud/Crime	13	4

## **Related topics**

Spyware/Adware/Keyloggers, Browser Exploits, Malicious Sites

## **Malicious Sites**

Web pages that deploy code designed specifically to hijack your computer's settings or activity.

This category includes self-installing applications (called "drive-by" executable file downloads), Trojan horses, and viruses that exploit security vulnerabilities in browsers or other applications. A web page can later lose its malicious status and be moved to another category.

This category does not include spyware/adware because of its intent. Spyware/adware covertly gathers and sends information to another party. Malicious sites intend to take action on another computer to cause damage. This category does not include browser exploits and malicious downloads, which are in separate categories.

### **Category combinations**

None

## **Example URLs**

Caution: For security, no examples are given.

#### Reference information

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
ms	130	Security	Risk/Fraud/Crime	11	1,2,3,4

#### Related topics

Spyware/Adware/Keyloggers, Browser Exploits, Malicious Downloads

# Marketing/Merchandising

Web pages that promote individual or business products or services on the web, but do not sell their products or services online.

This category includes websites that are generally a company overview, describing services or products that cannot be purchased directly from these sites. Examples include automobile manufacturer sites, wedding photography services, or graphic design services.

This category does not include:

- Other categories that imply marketing such as Alcohol, Auctions/Classifieds, Drugs, Finance/Banking, Mobile Phone, Online Shopping, Real Estate, School Cheating Information, Software/Hardware, Stock Trading, Tobacco, Travel, and Weapons.
- Sites that market their services only to other businesses. See the Business category.
- Sites that rob or cheat consumers. See the Consumer Protection category.

# **Category combinations**

None

# **Example URLs**

- http://www.weddingphotos4u.com
- http://www.goodyear.com
- http://raumausstattung-gilles.de

## **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
mk	181	Productivity	Purchasing	75	1,2,3,4

#### **Further Risks**

None.

## **Related categories**

Alcohol, Auctions/Classifieds, Drugs, Finance/Banking, Mobile Phone, Online Shopping, Real Estate, School Cheating Information, Software/Hardware, Stock Trading, Tobacco, Travel, Weapons, Business, Consumer Protection

# **Media Downloads**

Web pages that provide audio or video files for download such as MP3, WAV, AVI, and MPEG formats. The files are saved to, and played from, the user's computer.

This category does not include audio or video files that are played directly through a browser window. See the Streaming Media category.

#### Category combinations

URLs in this category might also be in other categories because of their risk to bandwidth. A web page that offers both downloadable and streaming media is in the Media Downloads and Streaming Media categories.

## **Example URLs**

- http://www.archive.org/download
   http://www.archive.org/download/comunicandopodcast103/comunicandopodcast103\_64kb\_mp3.zip
- http://www.napster.com
- http://www.cinema-source.com/cinemasource/media.htm

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
mp	129	Bandwidth	Entertainment/Culture	63	1,2,3,4

## **Further Risks**

None.

# **Related categories**

Streaming Media

# **Media Sharing**

Web pages that allow users to upload, search for, and share media files and photographs, such as online photograph albums.

## **Category combinations**

This category covers the general risks of media sharing, but does not target specific content. Therefore, some URLs might also be in other categories such as Gruesome Content, Media Downloads, Nudity, Pornography, Streaming Media, or Violence.

# **Example URLs**

- http://www.youtube.com
- http://www.flickr.com
- http://www.webshots.com

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
md	179	Bandwidth	Entertainment/Culture	57	1,2,3,4

#### **Further Risks**

Some URLs might also contain offensive content.

## **Related categories**

Gruesome Content, Media Downloads, Nudity, Pornography, Streaming Media, Violence.

# Messaging

Web pages that provide text messaging.

Examples include text messaging to mobile phones, PDAs, fax machines, and internal website user-to-user messaging or site-to-site messaging.

This category does not include real-time chat or instant messaging, or message posts that can be viewed by anyone but the intended recipient. More complex messaging features that allow file attachments, include larger storage and bandwidth use, or can receive external site spam are in the Web Mail category.

## Category combinations

None

- http://www.facebook.com/inbox
- http://messaging.myspace.com
- http://message.alltel.com/customer\_site/jsp/messaging\_lo.jsp
- http://www.usamobility.com/send\_a\_message/index.html
- http://www.efax.com

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
mg	167	Communications	Information/Communication	72	1,2,3,4

#### **Further Risks**

None.

# **Related categories**

Web Mail

## **Mobile Phone**

Web pages that sell media, software, or utilities for mobile phones that can be downloaded and delivered to mobile phones.

Examples include ringtones, logos/skins, games, screen-savers, text-based tunes, and software for SMS, MMS, WAP, and other mobile phone protocols.

# Category combinations

- Mobile phone companies are in the Internet Services category. However, if downloads are available through the web pages of a mobile phone company, those web pages are also in this category.
- If images are available for download, the URLs might be in other categories such as Nudity.

# **Example URLs**

- http://www.ringtones4all.com
- http://www.cbfmobile.com
- http://www.sonnerie365.com

### **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
mo	128	Productivity	Information/Communication	65	1,2,3,4

#### **Further Risks**

None.

## **Related categories**

Internet Services, Nudity

# **Moderated**

Bulletin boards, chat rooms, search engines, or web mail sites that are monitored by an individual or group who has the authority to block messages or content considered inappropriate.

This category does not include sites with posted rules against offensive content. See the Forum/Bulletin Boards category.

#### Category combinations

URLs in this category might also be in other categories such as Education/Reference.

#### **Example URLs**

http://www.pvbi.net/mail/

- http://www.christianchat.co.uk
- http://www.cartalk.com/board/ubbthreads.php

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
mr	602	Propriety	Information/Communication	114	1,2,3,4

## **Further Risks**

None.

## **Related categories**

Forum/Bulletin Boards, Education/Reference

## **Motor Vehicles**

Websites for manufacturers and dealerships of consumer transportation vehicles, such as cars, vans, trucks, SUVs, motorcycles, and scooters.

This category also includes sites that provide product marketing, reviews, comparisons, pricing information, auto fairs, auto expos, and general consumer information about motor vehicles.

This category does not include automotive accessories, mechanics, auto-body shops, and recreational hobby pages. This category does not include sites that provide business-to-business-only content regarding motor vehicles.

# **Category combinations**

Sites that sell or auction cars online are also in the Auctions/Classifieds and Online Shopping categories.

## **Example URLs**

- http://www.autoalliance.org
- http://www.chryslerllc.com
- http://www.cartervwsaab.com
- http://www.downtownhd.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
mv	193	Productivity	Purchasing	77	2,3,4

## **Further Risks**

None.

## **Related categories**

Auctions/Classifieds, Online Shopping

# Non-Profit/Advocacy/NGO

Web pages from charitable or educational groups that fulfill a stated mission, benefiting the larger community, such as clubs, lobbies, communities, non-profit organizations, labor unions, and advocacy groups.

Examples are Masons, Elks, Boy and Girl Scouts, or Big Brothers.

This category includes organizations with governmental endorsements, but not government-run organizations.

# **Category combinations**

URLs in this category might also be in other categories, such as Education/Reference or Health.

# **Example URLs**

- http://www.americanrivers.org
- http://www.cleftadvocate.org
- http://www.advocateweb.org

# **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
np	133	Information	Society/Education/Religion	98	1,2,3,4

## **Further Risks**

None.

# **Related categories**

Education/Reference, Health

# **Nudity**

Web pages that have non-pornographic images of the bare human body.

This category includes classic sculpture and paintings, artistic nude photographs, some naturism pictures, and detailed medical illustrations.

This category does not include high-profile sites where nudity is not a concern for visitors. See the Incidental Nudity category.

## **Category combinations**

Some URLs might be in other categories to allow for exceptions, such as Art/Culture/Heritage, Education/Reference, or Health.

# **Example URLs**

- http://www.avalon-resort.com
- http://www.denverbreast.com
- http://www.jaedasfineart.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
nd	132	Liability	Pornography/Nudity	27	1,2,3,4

# **Further Risks**

None.

## **Related categories**

Incidental Nudity, Art/Culture/Heritage, Education/Reference, Health

# **Online Shopping**

Web pages that sell products or services online.

Web pages selling a broad range of products might pose a risk to users by offering access to items that are normally in other categories such as Pornography, Weapons, Nudity, or Violence. Web pages selling such content exclusively are in their respective categories.

# **Category combinations**

Many categories assume their corresponding URLs provide online shopping. Therefore, those URLs are not included in the Online Shopping category. Such categories are:

- Alcohol
- Anonymizers
- Anonymizing Utilities
- Auctions/Classifieds
- Content Server
- Discrimination
- Drugs
- Finance/Banking
- For Kids
- Gambling
- Incidental Nudity
- Instant Messaging
- Interactive Web Applications
- Internet Radio/TV

- Internet Services
- Malicious Sites
- Marketing/Merchandising
- Mobile Phone
- Moderated
- P2P/File Sharing
- Personal Network Storage
- Pharmacy
- Phishing
- Portal Sites
- Potential Criminal Activities
- Potential Hacking/Computer Crime
- Potential Illegal Software
- Real Estate

- Remote Access
- Resource Sharing
- Restaurants
- School Cheating Information
- Shareware/Freeware
- Stock Trading
- Tobacco
- Travel
- Weapons
- Web Ads
- Web Hosting
- Web Phone

# **Example URLs**

- http://www.babystyle.com
- http://amazon.com
- http://buchkatalog.net

### Reference information

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
os	136	Productivity	Purchasing	67	1,2,3,4

#### **Further Risks**

Some sites might offer access to items in other categories such as Pornography and Weapons.

## **Related categories**

Pornography, Weapons, Nudity, Violence

# **P2P/File Sharing**

Web pages that allow the exchange of files between computers and users for business or personal use, such as downloadable music.

P2P clients allow users to search for and exchange files from a peer-user network. They often include spyware or real-time chat capabilities.

This category includes BitTorrent web pages.

# **Category combinations**

None

# **Example URLs**

- http://www.bittorrent.com
- http://www.imesh.com
- http://www.limewire.com

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
pn	138	Security	Risk/Fraud/Crime	44	1,2,3,4

## **Further Risks**

URLs in this category can cause bandwidth risks.

## **Related categories**

Media Sharing

### **Parked Domain**

Web pages that once served content, but their domains have been sold or abandoned and are no longer registered.

Parked domains do not host their own content, but usually redirect users to a generic page that states the domain name is for sale, or redirect users to a generic search engine and portal page, some of which provide valid search engine results.

# **Category combinations**

Parked domain URLs are in other categories only if the domain title or terms clearly indicate that it will contain a specific type of content, such as pornography.

## **Example URLs**

- http://www.illusionsworld.com
- http://www.passwordscenter.com
- http://www.scurrynet.com

# **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
pd	183	Security	Risk/Fraud/Crime	105	1,2,3,4

## **Further Risks**

None.

# **Related categories**

None.

# **Personal Network Storage**

Web pages that allow users to upload folders and files to an online network server in order to backup, share, edit, or retrieve files or folders from any web browser.

## **Category combinations**

Interactive web applications also allow users to store data online. Such web pages might also be this category and the Interactive Web Applications category.

# **Example URLs**

- http://www.mydocsonline.com
- http://www.skydrive.live.com
- http://briefcase.yahoo.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
ns	170	Security	Information Technology	46	1,2,3,4

#### **Further Risks**

None.

# **Related categories**

Interactive Web Applications

# **Personal Pages**

Personal home pages that share a common domain such as those hosted by ISPs, university/education servers, or free web page hosts.

This category also includes unique domains that contain personal information, such as a personal home page.

This category does not include home pages of public figures. Those web pages are in categories such as Entertainment or Sports. However, personal pages do not have high traffic, making them difficult to categorize.

# **Category combinations**

None

# **Example URLs**

http://www.tripod.com/

http://absolutelycats.tripod.com/

http://www.freeservers.com/

http://atruth4aday.net.freeservers.com/

http://www.angelfire.lycos.com

http://www.angelfire.com/ny3/sportsbasketball/index.html

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
pp	140	Productivity	Lifestyle	56	1,2,3,4

## **Further Risks**

Personal home pages might contain offensive content.

# **Related categories**

Entertainment, Sports

# **Pharmacy**

Web pages that provide reviews, descriptions, and market or sell prescription-based drugs, over-the-counter drugs, birth control, or dietary supplements.

# **Category combinations**

- If some of the content is health-related, the pages are also in the Health category.
- The Pharmacy category implies shopping, but if the web page also offers non-pharmaceutical products, it is in the Online Shopping category.

# **Example URLs**

- http://www.volumepills.com
- http://www.rxwebplace.com
- http://www.vitaminsofthemonth.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
pm	184	Productivity	Purchasing	76	1,2,3,4

## **Further Risks**

None.

# **Related categories**

Health, Online Shopping

# **Phishing**

Links to web pages that typically arrive in hoax email, established to steal user account information.

These sites falsely represent themselves and appear as legitimate company web pages in order to deceive and obtain user account information for perpetrating fraud or theft.

# **Category combinations**

None

- http://219.87.146.114/www.bankofamerica.com
- http://articledirectory-az.com/bookmarker/data/eBay\_com\_Verify\_your\_eBay\_account\_files
- http://www.qibby.com/secure/paypal.com
- http://www.irdaoc.com/www.ebay.com/wsw23/login.php

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
ph	169	Security	Risk/Fraud/Crime	23	1,2,3,4

# **Politics/Opinion**

Web pages covering political parties, individuals in political life, and opinion on various topics.

This category might also cover laws and political opinion about drugs. This category includes URLs for political parties, political campaigning, and opinions on various topics, including political debates.

# **Category combinations**

- A URL such as www.whitehouse.gov is in the Government/Military category. However, a presidential site promoting the presidential agenda or campaign (such as a political blog) is in the categories of Politics/Opinion and Blogs/Wiki.
- If the content promotes discrimination, it is also in the Discrimination category.

# **Example URLs**

- http://www.chomsky.info
- http://www.billoreilly.com
- https://conservativepartyconference.com
- http://www.texasgop.org/site/PageServer
- http://www.antifaschistische-nachrichten.de

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
ро	139	Productivity	Society/Education/Religion	89	1,2,3,4

#### **Further Risks**

None.

### **Related categories**

Government/Military, Blogs/Wiki, Discrimination

# **Pornography**

Web pages, which McAfee believes contain materials intended to be sexually arousing or erotic.

This category includes fetish pages, animation, cartoons, stories, and illegal pornography.

## **Category combinations**

Web pages that contain illegal pornography, zoophilia, necrophilia, and violent pornography might also be in the categories of Pornography, Extreme, and Potential Criminal Activities.

- http://www.hustler.com
- http://www.thehun.net
- http://www.paysitereviews.com

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
sx	149	Liability	Pornography/Nudity	17	1,2,3,4

#### **Further Risks**

None.

## **Related categories**

Extreme, Potential Criminal Activities, Nudity

# **Portal Sites**

Web pages that serve as major gateways or directories to content on the web.

Many portal sites also provide a variety of internal site features or services such as search engines, email, news, and entertainment. Mailing list sites with a variety of content are in this category.

This category does not include sites with topic-specific content. Those sites are in more specific categories, such as Entertainment.

# Category combinations

None

# **Example URLs**

- http://www.about.com
- http://www.yahoo.com
- http://www.msn.com

# **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
ps	141	Information	Information/Communication	102	1,2

#### **Further Risks**

None.

## **Related categories**

Entertainment

## **Potential Criminal Activities**

Web pages, which McAfee believes provide instructions to commit illegal or criminal activities.

Instructions include committing murder or suicide, sabotage, bomb-making, lock-picking, service theft, evading law enforcement, or spoofing drug tests. This category might also include information on how to distribute illegal content, perpetrate fraud, or consumer scams.

This category does not include computer-related fraud. See the Potential Hacking/Computer Crime category.

## **Category combinations**

Web pages that contain illegal pornography, zoophilia, necrophilia, and violent pornography might also be in the categories of Pornography and Extreme.

# **Example URLs**

- http://www.myoids.com
- http://www.anarchistcookbook.com
- http://www.lockpickshop.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
CS	109	Liability	Risk/Fraud/Crime	19	1,2,3,4

## **Further Risks**

None.

# **Related categories**

Potential Hacking/Computer Crime, Pornography, Extreme

# **Potential Hacking/Computer Crime**

Web pages, which McAfee believes provide instructions, or otherwise enable, fraud, crime, or malicious activity that is computer-oriented.

This category includes web pages related to computer crime include malicious hacking information or tools that help individuals gain unauthorized access to computers and networks (root kits, kiddy scripts). This category also includes other areas of electronic fraud such as dialer scams and illegal manipulation of electronic devices.

This category does not include illegal software. See Potential Illegal Software.

# **Category combinations**

None

## **Example URLs**

- http://www.eve-online-hacks.com
- http://www.hackerthreads.org
- · http://www.elitehackers.info

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
hk	118	Security	Risk/Fraud/Crime	21	1,2,3,4

# **Further Risks**

None.

# **Related categories**

Potential Illegal Software

# **Potential Illegal Software**

Web pages, which McAfee believes offer information to potentially 'pirated' or illegally distribute software or electronic media, such as copyrighted music or film, distribution of illegal license key generators, software cracks, and serial numbers.

This category does not include peer-to-peer web pages. See the P2P/File Sharing category.

# **Category combinations**

None

# **Example URLs**

- http://www.infinitewarez.com
- http://www.planetddl.com
- http://www.freshwap.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
il	176	Liability	Risk/Fraud/Crime	20	1,2,3,4

## **Further Risks**

None.

# **Related categories**

P2P/File Sharing

# **Profanity**

Web pages that contain crude, vulgar, or obscene language or gestures.

## **Category combinations**

None

## **Example URLs**

- http://www.ruthlessreviews.com
- http://www.profaneexistence.com
- http://www.erenkrantz.com/Humor/SevenDirtyWords.shtml

#### Reference information

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
pr	160	Propriety	Mature/Violent	39	1,2,3,4

# **Professional Networking**

Web pages that provide social networking exclusively for professional or business purposes.

This category includes sites that provide personal or group profiles, and enable their members to interact through real-time communication, message posting, public bulletins, and media sharing. This category also contains alumni sites that have a networking function.

This category does not include social networking sites where the focus might vary, but include friendship, dating, or professional focuses. See the Social Networking or Dating/Personals categories.

# **Category combinations**

If the web page is specific to an education or health group, the web page is also in the Education/Reference or Health category.

### **Example URLs**

http://www.linkedin.com

- http://www.sermo.com
- http://www.myragan.com
- http://www.ziggs.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
nt	194	Communications	Information/Communication	86	2,3,4

## **Further Risks**

None.

# **Related categories**

Social Networking, Dating/Personals, Education/Reference, Health

# **Provocative Attire**

Web pages with pictures that include alluring or revealing attire, lingerie and swimsuits, or supermodel or celebrity photograph collections, but do not involve nudity.

This category does not include sites with swimwear or similar attire that is not intended to be provocative. For example, Olympic swimming sites are not in this category.

# **Category combinations**

None

## **Example URLs**

- http://hot-latina-babes.blogspot.com
- http://www.kiana.com
- http://www.victoriassecret.com

## Reference information

<b>Short Name</b>	Category Code	Risk Group	<b>Functional Group</b>	Hierarchy	Category Set
ра	137	Propriety	Pornography/Nudity	37	1,2,3,4

## **Public Information**

Web pages that provide general reference information such as public service providers, regional information, transportation schedules, maps, or weather reports.

## **Category combinations**

Sites that have a primary focus other than general reference might also be in another category, such as Government/Military, Health, or Travel. For example, a site focusing on traveling might provide train schedules, or health information might be provided by a government organization.

- http://www.timeanddate.com/worldclock/
- http://tripplanner.metrokc.gov
- http://adoption.about.com
- http://www.worldatlas.com

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
cm	108	Information	Information/Communication	97	1,2,3,4

#### **Further Risks**

None.

## **Related categories**

Government/Military, Health, Travel

# **PUPs**

Web pages that contain Potentially Unwanted Programs (PUPs).

PUPs are often made for a beneficial purpose but they alter the security of a computer or the computer user's privacy. Computer users who are concerned about security or privacy might want to be informed about this software, and in some cases, they might want to remove this software from their computers.

# **Category combinations**

None

# **Example URLs**

Caution: For security, no examples are given.

## **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
pu	205	Security	Risk/Fraud/Crime	15	4

## **Further Risks**

None.

## **Related categories**

Spyware/Adware/Keyloggers, Browser Exploits

## **Real Estate**

Web pages that provide commercial or residential real estate services and information.

Service and information includes sales and rental of living space or retail space and guides for apartments, housing, and property, and information on appraisal and brokerage.

This category includes sites that allow you to browse model homes.

This category does not include content related to personal finance, such as credit applications.

# **Category combinations**

None

- http://www.greatlandrealty.com
- http://www.coldwellbanker.com
- http://www.pigati.com
- http://www.wohnnet.at/wohnnet.htm

http://www.kurskrealty.ru

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
re	186	Productivity	Purchasing	81	1,2,3,4

# **Recreation/Hobbies**

Web pages for recreational organizations and facilities that include content devoted to recreational activities and hobbies.

This category includes information about public swimming pools, zoos, fairs, festivals, amusement parks, recreation guides, hiking, fishing, bird watching, or stamp collecting.

This category does not include activities that need no active participation, such as watching a movie or reading celebrity gossip. See the Entertainment category.

# **Category combinations**

None

# **Example URLs**

- http://www.trails.com
- http://www.edmonkwoodenboatclub.org
- http://www.sandiegozoo.org

## **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
rh	187	Productivity	Entertainment/Culture	95	1,2,3,4

## **Further Risks**

None.

## **Related categories**

Entertainment

# Religion/Ideology

Web pages with content related to religious topics and beliefs in human spirituality that are not within the major religions.

This category includes religious discussion, beliefs, articles, and information for local congregations or groups such as a church homepage, unless the site is already in the Major Global Religions category. This category also includes comparative religion, or sites that include religions and ideologies.

This category does not include astrology and horoscope sites. See the Entertainment category. Traditional, popular, global religions are in the Major Global Religions category.

## Category combinations

- Internet radio with a religious focus is in this category and Internet Radio/TV.
- Products marketed as being religious are in this category and Online Shopping.

- http://www.beingquest.com
- http://www.scientology.org

#### **Category Descriptions**

Alphabetical list of category descriptions

- http://www.patheos.com
- http://www.apollonica.org
- http://www.cog.org
- http://www.celestia.com

### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
rl	143	Productivity	Society/Education/Religion	91	1,2,3,4

#### **Further Risks**

None.

# **Related categories**

Entertainment, Internet Radio/TV, Online Shopping, Major Global Religions

## **Remote Access**

Web pages that provide remote access to a program, online service, or an entire computer system.

Although remote access is often used legitimately to run a computer from a remote location, it creates a security risk, such as backdoor access. Backdoor access, written by the original programmer, allows the system to be controlled by another party without the user's knowledge.

# **Category combinations**

None

## **Example URLs**

- http://www.radmin.com
- http://www.tightvnc.com
- http://www.gotomypc.com

## **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
ra	142	Security	Information Technology	48	1,2,3,4

## **Residential IP Addresses**

IP addresses (and any domains associated with them) that access the Internet by DSL modems or cable modems.

Because this content is not generally intended for Internet access via HTTP, access to the Internet through these IP addresses can indicate suspicious behavior. This behavior might be related to malware located on the home computer or homegrown gateways set up to allow anonymous Internet access.

## **Category combinations**

None

#### **Example URLs**

To protect the privacy and security of residential computer users, no examples are given.

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
рс	199	Security	Risk/Fraud/Crime	93	3,4

# **Resource Sharing**

Web pages that harness idle or unused computer resources to focus on a common task.

The task can be on a company or an international basis. Well known examples are the SETI program and the Human Genome Project, which use the idle time of thousands of volunteered computers to analyze data.

# **Category combinations**

None

# **Example URLs**

- http://www.distributed.net
- http://setiathome.berkeley.edu
- http://www.evolutionary-research.org

#### Reference information

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
rs	144	Security	Information Technology	49	1,2,3,4

### **Further Risks**

URLs in this category can cause bandwidth risks.

## Related categories

None.

### Restaurants

Web pages that provide information about restaurants, bars, catering, take-out and delivery, including online ordering.

This category includes sites that provide information about location, hours, prices, menus and related dietary information. This category also includes restaurant guides and reviews, and cafes and coffee shops.

This category does not include groceries, wholesale food, non-profit and charitable food organizations, or bars that do not focus on serving food.

# **Category combinations**

None

- http://www.chevys.com
- http://www.bridgesdanville.com
- http://www.starbucks.com

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
rb	185	Productivity	Lifestyle	80	1,2,3,4

## **Further Risks**

None.

## **Related categories**

Alcohol

# **School Cheating Information**

Web pages that promote plagiarism or cheating by providing free or fee-based term papers, written essays, or exam answers.

This category does not include sites that offer student help, discuss literature, films, or books, or other content that is often the subject of research papers.

# **Category combinations**

None

# **Example URLs**

- http://www.cheathouse.com
- http://www.academictermpapers.com
- http://www.essaydepot.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
SC	161	Propriety	Risk/Fraud/Crime	40	1,2,3,4

# **Search Engines**

Web pages that provide search results that enable users to find information on the Internet based on key words.

This category does not include site-specific search engines.

# **Category combinations**

Search engines that can search for images might be in this category and the Visual Search Engine category.

# **Example URLs**

- http://www.google.com
- http://www.altavista.com
- http://search.yahoo.com

## **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
se	145	Information	Information/Communication	101	1,2,3,4

## **Further Risks**

None.

#### **Related categories**

Education/Reference, Visual Search Engine

#### **Sexual Materials**

Web pages that describe or depict sexual acts, but are not intended to be arousing or erotic.

Examples of sexual materials include sex education, sexual innuendo, humor, or sex related merchandise.

This category does not include web pages with content intended to arouse. See the Pornography category.

#### **Category combinations**

The Education/Reference category can be used as an exception to allow access to sites that might be in this category, but relate to an educational topic such as classic literature, history, art, or sex education.

The Health category can be used as an exception to allow access to sites that have a medical focus, but might be in this category.

#### **Example URLs**

- http://www.kamasutra-sex.org
- http://www.sexualhealth.com
- http://www.mypleasure.com

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
sm	162	Propriety	Pornography/Nudity	38	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Pornography, Education/Reference, Health

#### **Shareware/Freeware**

Web pages that are repositories of downloadable copies of shareware and freeware.

Shareware is distributed on an honor system by which the shareware is delivered free of charge, but the author requests a small fee if the program is suitable and is regularly used. Freeware is software that is available without any cost.

This category does not include subscription-based software. See the Software/Hardware category.

#### **Category combinations**

None

#### **Example URLs**

- http://www.download.com
- http://www.tucows.com
- http://www.dirfile.com/freeware/

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
sw	148	Security	Information Technology	64	1,2,3,4

#### **Category Descriptions**

Alphabetical list of category descriptions

#### **Further Risks**

None.

#### **Related categories**

Software/Hardware

#### **Social Networking**

Web pages that enable social networking for a variety of purposes, such as friendship, dating, professional, or topics of interest.

These sites provide personal or group profiles and enable interaction among their members through real-time communication, message posting, public bulletins, and media sharing.

This category does not include sites that are **exclusive** to dating, matchmaking, or a specific professional networking focus. See the Dating/Personals and Professional Networking categories.

#### **Category combinations**

If the site contains pages where a person can chat, leave or read messages on a forum, or participate in media sharing, the pages are also in the Chat, Forum/Bulletin Boards, and Media Sharing categories.

#### **Example URLs**

- http://www.facebook.com
- http://www.myspace.com
- http://www.bebo.com
- http://www.classmates.com
- http://www.canyouconnect.com

#### **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
sn	195	Propriety	Lifestyle	55	2,3,4

#### **Further Risks**

Sites in this category might also enable contact with undesirable parties and member profiles that contain objectionable information.

#### Related categories

Dating/Personals, Professional Networking, Chat, Forum/Bulletin Boards, Media Sharing

#### Software/Hardware

Web pages related to computing software and hardware, including vendors, product marketing and reviews, deployment and maintenance of software and hardware, and software updates and add-ons such as scripts, plug-ins, or drivers. Hardware includes computer parts, accessories, and electronic equipment used with computers and networks.

This category includes the marketing of software and hardware, and magazines focused on software or hardware product reviews or industry trends.

#### **Category combinations**

Sites that offer online purchasing of products are also in the Online Shopping category. Web pages with a distinct business-to-business focus are also in the Business category.

Alphabetical list of category descriptions

#### **Example URLs**

- http://www.serverfiles.com
- http://www.newegg.com
- http://www.iomega.com

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
hw	175	Information	Information Technology	79	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Online Shopping, Business

#### **Spam URLs**

Links to web pages that arrive in unsolicited spam email.

Spam URL content ranges from product marketing to potentially offensive or fraudulent sites.

This category includes sites built only for spamming purposes such as spam blogs or comment spam.

This category does not include links to web pages often seen in hoax email, where the web pages are designed to steal user account information. See the Phishing category.

#### **Category combinations**

None

#### **Example URLs**

- http://aztxobzipyijon.com
- http://www.superoakuniverse.com
- http://www.gold17.net

#### **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
su	171	Security	Risk/Fraud/Crime	16	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Phishing

#### **Sports**

Web pages related to professional or organized recreational sports.

This category includes sporting news, events, and information such as playing tips, strategies, game scores, or player trades.

This category does not include fantasy leagues, sports centers, athletic clubs, fitness or martial arts clubs, and non-league billiards, darts, or other such activities. See the categories, Entertainment or Games.

#### **Category combinations**

- If the site focuses on sports scores, tips, or strategies but offers online purchasing of sports paraphernalia, the site might be in the Online Shopping category. However, if the site primarily sells sports products, it is only in the Online Shopping category.
- Some sports involve excessive combat or competition that is violent. If their web pages contain violent images or media, the web pages are also in the Violence category. For example, www.ufc.com is in the categories of Sports and Violence. If the web page is primarily non-violent content, it is in the Sports category only.

#### **Example URLs**

- http://www.nfl.com
- http://www.espn.go.com
- http://www.sportsline.com

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
sp	146	Productivity	Lifestyle	83	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Entertainment, Games, Online Shopping, Violence, Sports

### Spyware/Adware/Keyloggers

Web pages that violate personal or corporate privacy and security.

This category includes:

- URLs that download software or execute programs that gather user information and send it to a third party without the user's explicit knowledge or consent.
- Software that monitors or tracks activity on others' computer by recording the key strokes (Keyloggers).
- Sites that distribute software known to contain spyware or adware.

This category is different from the Malicious Sites category because of its intent. Spyware and keyloggers covertly gather and send information to another party. A malicious site intends to install software or take an action without user approval or knowledge.

This category does not includes web pages that download Potentially Unwanted Programs (PUPs).

#### **Category combinations**

None

#### **Example URLs**

Caution: For security, no examples are given.

#### Reference information

Short Name	Category Code	Risk Group	<b>Functional Group</b>	Hierarchy	Category Set
sy	150	Security	Risk/Fraud/Crime	14	4

#### **Further Risks**

None.

76

#### **Related categories**

Malicious Sites, PUPs

#### **Stock Trading**

Web pages that offer purchasing, selling, or trading of shares online.

This category also includes ticker-tape information that enables viewing of real-time stock prices and financial spread betting in the stock market. Other betting is in the Gambling category.

This category does not include sites that offer information about stocks, but do not offer purchasing, selling, or trading of shares. See the Finance/Banking category.

#### **Category combinations**

- Fantasy stock trading is in the categories of Games and Stock Trading because it often uses real stock information.
- URLs that provide streaming stock tickers are in the categories of Stock Trading and Streaming Media.

#### **Example URLs**

- http://www.etrade.com
- http://www.tdameritrade.com
- http://www.nasdaq.com/services/nasdaq\_toolbar.stm

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
in	123	Productivity	Business/Services	66	1,2,3,4

#### **Further Risks**

None.

#### Related categories

Gambling, Finance/Banking, Games, Streaming Media

### **Streaming Media**

Web pages that provide streaming media, or contain software plug-ins for displaying audio and visual data before the entire file has been transmitted.

This category does not include audio or video files that are downloaded to a user's computer before being played. See the Media Downloads category.

#### **Category combinations**

- If a web page offers both downloadable and streaming media, it is in both the Media Downloads and Streaming Media categories.
- URLs in this category might also be in other categories because of their risk to bandwidth.
- URLs that provide streaming stock tickers are in the categories of Stock Trading and Streaming Media.

#### **Example URLs**

- http://www.mp3.com
- http://www.beatboxbattle.net
- http://www.video.csupomona.edu/streaming/NASA/nasa index.html

#### Reference information

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
st	147	Bandwidth	Entertainment/Culture	62	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Media Downloads, Stock Trading

#### **Technical/Business Forums**

Web pages with a technical or business focus that provide online message posting or real-time chatting, such as technical support or interactive business communication.

Although users can post any type of content, these forums tend to present less risk of containing offensive content.

Sites that offer a variety of forums with themes, including technical and business content, are only in the categories of Forum/Bulletin Boards or Chat. Forums with a primary technical or business focus only are in the Technical/Business Forums category.

#### **Category combinations**

None

#### **Example URLs**

- http://www.softwaretipsandtricks.com/forum/
- http://www.tek-tips.com
- http://www.expresscomputeronline.com/techforum.shtml

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
tf	165	Communications	Information/Communication	87	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Forum/Bulletin Boards, Chat

#### **Technical Information**

Web pages that provide computing information with an educational focus in areas such as Information Technology, computer programming, and certification.

Examples include Linux user groups, UNIX commands, software tutorials, or dictionaries of technical terms. Most sites in this category might be subdirectories of larger domains. For example, a software site with a tutorial page is in this category only at the tutorial page URL.

This category does not include content about information security. See the Information Security category.

#### **Category combinations**

If these sites contain message posting, they might also be in the Technical/Business Forums category.

Alphabetical list of category descriptions

#### **Example URLs**

- http://www.unix-manuals.com
- http://www.w3schools.com
- http://www.cs.cf.ac.uk/Dave/PERL/

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
ti	191	Information	Information Technology	99	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Information Security, Technical/Business Forums

#### **Text/Spoken Only**

Content that is text or audio only, and does not contain pictures.

This category can be used as an exception to allow explicit text and recorded material to be accessed when you want pictures blocked using the Pornography, Violence, or Sexual Materials categories. Libraries or universities can use this category to prevent the display of offensive graphics in their public facilities.

#### **Category combinations**

- Pornography
- Violence
- Sexual Materials

#### **Example URLs**

- http://www.eroticwriting.co.uk
- http://www.trinitycross.net/word/index.html
- http://www.passionateink.org

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
to	603	Propriety	Information/Communication	115	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Pornography, Violence, Sexual Materials

#### **Text Translators**

Web pages that allow users to type phrases or a block of text to translate it from one language into another.

This category also includes language identifier web pages.

Alphabetical list of category descriptions

This category does not include URL translation, which is a different activity. URL translation translates the content of a web page, not a word, phrase, or block of text typed into an input field. URL translation is in the Anonymizing Utilities category.

#### Category combinations

Sites that offer **both** text translation and URL translation might be in the categories of both Text Translators and Anonymizing Utilities.

#### **Example URLs**

- http://babelfish.yahoo.com
- http://translation.langenberg.com
- http://translate.google.com/translate\_t
- http://www.worldlingo.com/en/products\_services/worldlingo\_translator.html
- http://dictionary.reference.com/translate/
- http://www.appliedlanuage.com/free\_translation.shtml

#### **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
tt	196	Communications	Information Technology	106	2,3,4

#### **Further Risks**

URLs in this category can present the risk of leaking sensitive or proprietary information.

#### Related categories

Anonymizing Utilities

#### Tobacco

Web pages that sell, promote, or advocate the use of tobacco products, tobacco paraphernalia, including cigarettes, cigars, pipes, snuff and chewing tobacco.

#### **Category combinations**

None

#### **Example URLs**

- http://www.smokers.com
- http://www.finckcigarcompany.com
- http://www.pleasuresurvey.com
- http://www.cigarettbutiken.se
- http://www.snusbutiken.se

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
tb	151	Propriety	Drugs	33	1,2,3,4

#### **Travel**

Web pages that promote personal or business travel, such as hotels, resorts, airlines, ground transportation, car rentals, travel agencies, and general tourist and travel information.

This category also includes sites for buying tickets or accommodation.

This category does not include personal vacation photographs. Although tourism information might be on governmental sites, such web pages are not in this category.

#### **Category combinations**

None

#### **Example URLs**

- http://www.orbitz.com
- http://www.expedia.com
- http://www.japan-guide.com
- http://www.flysaa.com
- http://www.polhotels.com
- http://www.yosemite.com

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
tr	152	Information	Lifestyle	82	1,2,3,4

#### **Usenet News**

Web pages that provide access (http://) to Usenet newsgroups and archives of files uploaded to newsgroups.

This category also includes online groups that offer similar community-oriented content posting. These pages do not have high traffic, which makes them difficult to categorize.

#### **Category combinations**

None

#### **Example URLs**

- http://www.iusenet.com/100ProofNews.com/index.php
- http://www.newsville.com
- http://groups.google.com

#### **Reference information**

Shor	t Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
na		131	Communications	Information/Communication	60	1,2

#### **Further Risks**

URLs in this category might contain offensive content.

#### Related categories

Extreme

#### **Violence**

Web pages that contain real or lifelike images or text that portray, describe, or advocate physical assaults against people, animals, or institutions, such as depictions of war, suicide, mutilation, or dismemberment.

#### **Category combinations**

Sites showing extreme violence, such as depictions of torture, gore, or horrific death are in this category and the Extreme category.

#### **Example URLs**

- http://www.fangoria.com
- http://www.carpenoctem.tv/killers/
- http://www.cnd.org/njmassacre/

#### Reference information

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
vi	153	Propriety	Mature/Violent	29	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Extreme, Weapons

#### **Visual Search Engine**

Web pages that provide image-specific search results such as thumbnail pictures.

This category does not include sites that offer site-specific visual search engines.

#### **Category combinations**

None

#### **Example URLs**

- http://images.search.yahoo.com
- http://images.google.com
- http://www.altavista.com/image/

#### **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
VS	164	Liability	Information/Communication	100	1,2,3,4

#### Weapons

Web pages that provide information about buying, making, modifying, or using weapons, such as guns, knives, swords, paintball guns, and ammunition, explosives, and weapon accessories.

This category also includes sites that contain content for:

- · Weapons for personal or military use.
- · Homemade weapons.
- Non-lethal weapons, such as mace, pepper spray, or Taser guns.

Alphabetical list of category descriptions

- Weapons facilities, such as shooting ranges.
- Government or military oriented weapons.

This category does not include political action groups, such as the NRA. See the Politics/Opinion category.

#### **Category combinations**

None

#### **Example URLs**

- http://www.gunaccessories.com
- http://www.zmweapons.com
- http://www.galleryofguns.com

#### **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
we	155	Propriety	Mature/Violent	30	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Politics/Opinion, Violence

#### Web Ads

Web pages that provide advertisement-hosting or programs that create advertisements.

Examples include links, source code or applets for banners, popups, and other kinds of static or dynamically generated advertisements that appear on web pages. This category is intended to block advertisements on web pages, not the companies that provide the advertisements or advertising services.

This category does not include aggressive advertising adware. See the Spyware/Adware category.

#### **Category combinations**

None

#### **Example URLs**

- http://click.absoluteagency.com
- http://ads.bomis.com
- http://www.adclicks-agent.de

#### **Reference information**

<b>Short Name</b>	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
wa	154	Bandwidth	Information Technology	92	1,2,3,4

#### **Further Risks**

None.

#### **Related categories**

Spyware/Adware/Keyloggers

#### **Web Mail**

Web pages that enable users to send or receive email through the Internet.

#### **Category combinations**

None

#### **Example URLs**

- http://mail.live.com
- http://mail.yahoo.com
- http://mail.lycos.com

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
wm	156	Communications	Information/Communication	71	1,2,3,4

#### **Further Risks**

These sites can expose users to harmful content delivered by email file attachments, or might present a security risk such as leaking or loss of proprietary data.

#### **Related categories**

None.

#### **Web Meetings**

Web pages that host live meetings, video conferences, and interactive presentations mainly for businesses.

Web meetings generally include streaming audio and video, and allow data transfer or office-oriented application sharing, such as online presentations.

For web-meeting sites that offer features not used in the web meeting, such as remote access or browser-based office suites, the individual URLs are in various categories. For example:

Web page	Category
Web meeting with browser-based office suite features	Web Meetings
Browser-based office suite provided as a separate feature	Interactive Web Applications
Web meeting with remote-access features	Web Meetings
Remote access provided as a separate feature	Remote Access

#### **Category combinations**

None.

#### **Example URLs**

- http://www1.gotomeeting.com
- http://www.glance.net
- http://webex.com

#### **Reference information**

Short Name	Category Code	Risk Group	Functional Group	Hierarchy	Category Set
wx	197	Communications	Information/Communication	69	2,3,4

Alphabetical list of category descriptions

#### **Further Risks**

URLs in this category can present bandwidth risks, and security risks such as the loss or leakage of proprietary data.

#### **Related categories**

Interactive Web Applications, Remote Access

#### Web Phone

Web pages that enable users to make telephone calls via the Internet or obtain information or software for this purpose.

Web Phone service is also called Internet Telephony, or VoIP. Web phone service includes PC-to-PC, PC-to-phone, and phone-to-phone services connecting via TCP/IP networks.

#### **Category combinations**

Many instant-messaging applications also provide phone service, therefore, they might also be in the Instant Messaging category.

#### **Example URLs**

- http://www.net2phone.com
- http://www.aimphoneline.com
- http://www.buddytalk.com
- http://www.skype.com

#### **Reference information**

٠		Category Code	Risk Group	Functional Group	Hierarchy	Category Set
	wp	157	Communications	Information/Communication	70	1,2,3,4

#### **Further Risks**

URLs in this category can cause bandwidth risks.

#### **Related categories**

Instant Messaging

**Category Descriptions**Alphabetical list of category descriptions



## **Category Tables (Sorted)**

This section provides category tables that are sorted by various reference information.

#### Contents

Categories in category sets

Categories sorted by category name

Categories sorted by short name

Categories sorted by risk group

Categories sorted by functional group

Categories sorted by category code

Categories sorted by hierarchy

### **Categories in category sets**

Category Name *	Category Set 1	Category Set 2	Category Set 3	Category Set 4
Alcohol	•	•	•	•
Anonymizers	•	•	•	•
Anonymizing Utilities	•	•	•	•
Art/Culture/Heritage	•	•	•	•
Auctions/Classifieds	•	•	•	•
Blogs/Wiki	•	•	•	•
Browser Exploits				•
Business	•	•	•	•
Chat	•	•	•	•
Computing/Internet				
Consumer Protection				•
Content Server	•	•	•	•
Controversial Opinions			•	•
Criminal Activities	•	•	•	
Cult/Occult				
Dating/Personals		•	•	•
Dating/Social Networking	•			
Digital Postcards	•	•	•	•
Discrimination	•	•	•	•
Drugs	•	•	•	•
Education/Reference	•	•	•	•
Entertainment	•	•	•	•
Extreme	•	•	•	•
Fashion/Beauty	•	•	•	•
Finance/Banking	•	•	•	•
For Kids	•	•	•	•

Category Name *	Category Set 1	Category Set 2	Category Set 3	Category Set 4
Forum/Bulletin Boards	•	•	•	•
Gambling	•	•	•	•
Gambling Related	•	•	•	•
Game/Cartoon Violence	•	•	•	•
Games	•	•	•	•
General News	•	•	•	•
Government/Military	•	•	•	•
Gruesome Content	•	•	•	•
Hacking/Computer Crime	•	•	•	
Health	•	•	•	•
Historical Revisionism	•	•	•	•
History	•	•		•
Humor/Comics	•	•	•	•
Illegal Software	•	•	•	
Illegal UK				•
Incidental Nudity	•	•	•	•
Information Security	•	•	•	•
Instant Messaging	•	•	•	•
Interactive Web Applications	•	•	•	•
Internet Radio/TV	•	•	•	•
Internet Services	•	•	•	•
Job Search	•	•	•	•
Major Global Religions				•
Malicious Downloads				•
Malicious Sites	•	•	•	•
Marketing/Merchandising	•	•	•	•
Media Downloads	•	•	•	•
Media Sharing	•	•	•	•
Messaging	•	•	•	•
Mobile Phone	•	•	•	•
Moderated	•	•	•	•
Motor Vehicles		•	•	•
Non-Profit/Advocacy/NGO	•	•	•	•
Nudity	•	•	•	•
Online Shopping	•	•	•	•
P2P/File Sharing	•	•	•	•
Parked Domain	•	•	•	•
Personal Network Storage	•	•	•	•
Personal Pages	•	•	•	•
Pharmacy	•	•	•	•
Phishing	•	•	•	•
Politics/Opinion	•	•	•	•
Pornography	•	•	•	•
Portal Sites	•	•	•	•
Potential Criminal Activities				•

Category Name *	Category Set 1	Category Set 2	Category Set 3	Category Set 4
Potential Hacking/Computer Crime				•
Potential Illegal Software				•
Profanity	•	•	•	•
Professional Networking		•	•	•
Provocative Attire	•	•	•	•
Public Information	•	•	•	•
PUPs				•
Real Estate	•	•	•	•
Recreation/Hobbies	•	•	•	•
Religion/Ideology	•	•	•	•
Remote Access	•	•	•	•
Residential IP Addresses			•	•
Resource Sharing	•	•	•	•
Restaurants	•	•	•	•
School Cheating Information	•	•	•	•
Search Engines	•	•	•	•
Sexual Materials	•	•	•	•
Shareware/Freeware	•	•	•	•
Social Networking		•	•	•
Software/Hardware	•	•	•	•
Spam URLs	•	•	•	•
Sports	•	•	•	•
Spyware/Adware	•	•	•	
Spyware/Adware/Keyloggers				•
Stock Trading	•	•	•	•
Streaming Media	•	•	•	•
Technical Information	•	•	•	•
Technical/Business Forums	•	•	•	•
Text Translators		•	•	•
Text/Spoken Only	•	•	•	•
Tobacco	•	•	•	•
Travel	•	•	•	•
Usenet News	•	•		
Violence	•	•	•	•
Visual Search Engine	•	•	•	•
Weapons	•	•	•	•
Web Ads	•	•	•	•
Web Mail	•	•	•	•
Web Meetings		•	•	•
Web Phone	•	•	•	•

## **Categories sorted by category name**

Category Name	Short Category Name Code *  *  Code *		Hierarchy *	Category Set *		
(reserved)	-	182	_	_	_	_
Adult Topics	at	103	_	_	_	_
Alcohol	al	101	Propriety	Drugs	32	1,2,3,4
Anonymizers	an	102	Security (28)	Risk/Fraud/Crime	42	1,2,3,4
Anonymizing Utilities	au	104	Security (29)	Risk/Fraud/Crime	43	1,2,3,4
Art/Culture/Heritage	ac	100	Information	Entertainment/Culture	113	1,2,3,4
Auctions/Classifieds	eb	158	Productivity (30)	Purchasing	52	1,2,3,4
Blogs/Wiki	bl	188	Productivity (31)	Information/Communication	59	1,2,3,4
Browser Exploits	be	200	Security	Risk/Fraud/Crime	12	4
Business	bu	105	Information	Business/Services	108	1,2,3,4
Chat	ch	106	Communications (33)	Information/Communication	53	1,2,3,4
Computing/Internet	ci	107	Information	Information Technology	117	_
Consumer Protection	ср	201	Productivity (33)	Risk/Fraud/Crime	22	4
Content Server	is	177	Information	Information Technology	103	1,2,3,4
Controversial Opinions	СО	198	Proprietary	Lifestyle	58	3,4
Cult/Occult	ос	135	_	_	_	_
Dating/Personals	dp	192	Propriety (35)	Lifestyle	50	2,3,4
Dating/Social Networking	mm	127	Propriety (36)	Lifestyle	51	1
Digital Postcards	dc	189	Communications (36)	Information/Communication	73	1,2,3,4
Discrimination	hs	121	Liability	Risk/Fraud/Crime	24	1,2,3,4
Drugs	dr	110	Propriety	Drugs	31	1,2,3,4
Education/Reference	ed	111	Information	Society/Education/Religion	107	1,2,3,4
Entertainment	et	112	Productivity	Entertainment/Culture	94	1,2,3,4
Extreme	ex	113	Propriety	Mature/Violent	26	1,2,3,4
Fashion/Beauty	fb	174	Productivity	Purchasing	78	1,2,3,4
Finance/Banking	fi	114	Information	Business/Services	85	1,2,3,4
For Kids	fk	600	Propriety	Society/Education/Religion	112	1,2,3,4
Forum/Bulletin Boards	mb	159	Communications (41)	Information/Communication	88	1,2,3,4
Gambling	gb	115	Liability	Games/Gambling	34	1,2,3,4
Gambling Related	gr	166	Propriety	Games/Gambling	35	1,2,3,4
Game/Cartoon Violence	cv	168	Propriety	Mature/Violent	41	1,2,3,4
Games	gm	116	Productivity	Games/Gambling	54	1,2,3,4
General News	nw	134	Information	Information/Communication	96	1,2,3,4
Government/Military	gv	117	Information	Society/Education/Religion	109	1,2,3,4
Gruesome Content	tg	163	Propriety	Mature/Violent	36	1,2,3,4
Health	hl	119	Information	Society/Education/Religion	111	1,2,3,4
Historical Revisionism	hr	190	Liability (46)	Risk/Fraud/Crime	25	1,2,3,4
History	hi	601	Information	Society/Education/Religion	110	1,2
Humor/Comics	hm	120	Productivity	Entertainment/Culture	84	1,2,3,4
Illegal UK	uk	202	Liability	Risk/Fraud/Crime	18	4

Category Name	Short Name	Category Code *			Hierarchy *	Category Set *
Incidental Nudity	mn	180	Liability	Pornography/Nudity	28	1,2,3,4
Information Security	io	126	Propriety (48)	Information Technology	74	1,2,3,4
Information Security New	i0	173	Propriety	Information Technology	116	_
Instant Messaging	im	122	Communications (49)	Information/Communication	45	1,2,3,4
Interactive Web Applications	ia	172	Security (50)	Information Technology	47	1,2,3,4
Internet Radio/TV	ir	124	Bandwidth	Entertainment/Culture	61	1,2,3,4
Internet Services	it	178	Information	Information Technology	104	1,2,3,4
Job Search	js	125	Productivity	Business/Services	68	1,2,3,4
Major Global Religions	rm	203	Productivity	Society/Education/Religion	90	4
Malicious Downloads	dl	204	Security	Risk/Fraud/Crime	13	4
Malicious Sites	ms	130	Security	Risk/Fraud/Crime	11	1,2,3,4
Marketing/Merchandising	mk	181	Productivity	Purchasing	75	1,2,3,4
Media Downloads	mp	129	Bandwidth	Entertainment/Culture	63	1,2,3,4
Media Sharing	md	179	Bandwidth	Entertainment/Culture	57	1,2,3,4
Messaging	mg	167	Communications	Information/Communication	72	1,2,3,4
Mobile Phone	mo	128	Productivity	Information/Communication	65	1,2,3,4
Moderated	mr	602	Propriety	Information/Communication	114	1,2,3,4
Motor Vehicles	mv	193	Productivity	Purchasing	77	2,3,4
Non-Profit/Advocacy/NGO	np	133	Information	Society/Education/Religion	98	1,2,3,4
Nudity	nd	132	Liability	Pornography/Nudity	27	1,2,3,4
Online Shopping	os	136	Productivity (59)	Purchasing	67	1,2,3,4
P2P/File Sharing	pn	138	Security (60)	Risk/Fraud/Crime	44	1,2,3,4
Parked Domain	pd	183	Security	Risk/Fraud/Crime	105	1,2,3,4
Personal Network Storage	ns	170	Security	Information Technology	46	1,2,3,4
Personal Pages	рр	140	Productivity (61)	Lifestyle	56	1,2,3,4
Pharmacy	pm	184	Productivity	Purchasing	76	1,2,3,4
Phishing	ph	169	Security	Risk/Fraud/Crime	23	1,2,3,4
Politics/Opinion	ро	139	Productivity	Society/Education/Religion	89	1,2,3,4
Pornography	sx	149	Liability	Pornography/Nudity	17	1,2,3,4
Portal Sites	ps	141	Information	Information/Communication	102	1,2,3,4
Potential Criminal Activities	cs	109	Liability	Risk/Fraud/Crime	19	1,2,3,4
Potential Hacking/Computer Crime	hk	118	Security	Risk/Fraud/Crime	21	1,2,3,4
Potential Illegal Software	il	176	Liability	Risk/Fraud/Crime	20	1,2,3,4
Profanity	pr	160	Propriety	Mature/Violent	39	1,2,3,4
Professional Networking	nt	194	Communications	Information/Communication	86	2,3,4
Provocative Attire	ра	137	Propriety	Pornography/Nudity	37	1,2,3,4
Public Information	cm	108	Information	Information/Communication	97	1,2,3,4
PUPs	pu	205	Security	Risk/Fraud/Crime	15	4
Real Estate	re	186	Productivity	Purchasing	81	1,2,3,4
Recreation/Hobbies	rh	187	Productivity	Entertainment/Culture	95	1,2,3,4
Religion/Ideology	rl	143	Productivity	Society/Education/Religion	91	1,2,3,4
Remote Access	ra	142	Security	Information Technology	48	1,2,3,4
Residential IP Addresses	рс	199	Security	Risk/Fraud/Crime	93	3,4
Resource Sharing	rs	144	Security (71)	Information Technology	49	1,2,3,4

Category Name	Short Name	Category Code *	Risk Group *	Functional Group *	Hierarchy *	Category Set *
Restaurants	rb	185	Productivity	Lifestyle	80	1,2,3,4
School Cheating Information	sc	161	Propriety	Risk/Fraud/Crime	40	1,2,3,4
Search Engines	se	145	Information	Information/Communication	101	1,2,3,4
Sexual Materials	sm	162	Propriety	Pornography/Nudity	38	1,2,3,4
Shareware/Freeware	sw	148	Security	Information Technology	64	1,2,3,4
Social Networking	sn	195	Propriety	Lifestyle	55	2,3,4
Software/Hardware	hw	175	Information	Information Technology	79	1,2,3,4
Spam URLs	su	171	Security	Risk/Fraud/Crime	16	1,2,3,4
Sports	sp	146	Productivity	Lifestyle	83	1,2,3,4
Spyware/Adware/Keyloggers	sy	150	Security (76)	Risk/Fraud/Crime	14	1,2,3,4
Stock Trading	in	123	Productivity	Business/Services	66	1,2,3,4
Streaming Media	st	147	Bandwidth	Entertainment/Culture	62	1,2,3,4
Technical Information	ti	191	Information	Information Technology	99	1,2,3,4
Technical/Business Forums	tf	165	Communications	Information/Communication	87	1,2,3,4
Text Translators	tt	196	Communications	Information Technology	106	2,3,4
Text/Spoken Only	to	603	Propriety	Information/Communication	115	1,2,3,4
Tobacco	tb	151	Propriety	Drugs	33	1,2,3,4
Travel	tr	152	Information	Lifestyle	82	1,2,3,4
Usenet News	na	131	Communications (81)	Information/Communication	60	1,2
Violence	vi	153	Propriety	Mature/Violent	29	1,2,3,4
Visual Search Engine	VS	164	Liability	Information/Communication	100	1,2,3,4
Weapons	we	155	Propriety	Mature/Violent	30	1,2,3,4
Web Ads	wa	154	Bandwidth	Information Technology	92	1,2,3,4
Web Mail	wm	156	Communications (84)	Information/Communication	71	1,2,3,4
Web Meetings	wx	197	Communications	Information/Communication	69	2,3,4

## **Categories sorted by short name**

Short Name	Category Name *	Category Code *	Risk Group *	Functional Group *	Hierarchy *	Category Set *
_	(reserved)	182	_	_	-	<u> </u>
ac	Art/Culture/Heritage	100	Information	Entertainment/Culture	113	1,2,3,4
al	Alcohol	101	Propriety	Drugs	32	1,2,3,4
an	Anonymizers	102	Security (28)	Risk/Fraud/Crime	42	1,2,3,4
at	Adult Topics	103	_	_	_	_
au	Anonymizing Utilities	104	Security (29)	Risk/Fraud/Crime	43	1,2,3,4
be	Browser Exploits	200	Security	Risk/Fraud/Crime	12	4
bl	Blogs/Wiki	188	Productivity (31)	Information/Communication	59	1,2,3,4
bu	Business	105	Information	Business/Services	108	1,2,3,4
ch	Chat	106	Communications (33)	Information/Communication	53	1,2,3,4
ci	Computing/Internet	107	Information	Information Technology	117	1-
cm	Public Information	108	Information	Information/Communication	97	1,2,3,4
СО	Controversial Opinions	198	Proprietary	Lifestyle	58	3,4
ср	Consumer Protection	201	Productivity (33)	Risk/Fraud/Crime	22	4
CS	Potential Criminal Activities	109	Liability	Risk/Fraud/Crime	19	1,2,3,4
CV	Game/Cartoon Violence	168	Propriety	Mature/Violent	41	1,2,3,4
dc	Digital Postcards	189	Communications (36)	Information/Communication	73	1,2,3,4
dl	Malicious Downloads	204	Security	Risk/Fraud/Crime	13	4
dp	Dating/Personals	192	Propriety (35)	Lifestyle	50	2,3,4
dr	Drugs	110	Propriety	Drugs	31	1,2,3,4
eb	Auctions/Classifieds	158	Productivity (30)	Purchasing	52	1,2,3,4
ed	Education/Reference	111	Information	Society/Education/Religion	107	1,2,3,4
et	Entertainment	112	Productivity	Entertainment/Culture	94	1,2,3,4
ex	Extreme	113	Propriety	Mature/Violent	26	1,2,3,4
fb	Fashion/Beauty	174	Productivity	Purchasing	78	1,2,3,4
fi	Finance/Banking	114	Information	Business/Services	85	1,2,3,4
fk	For Kids	600	Propriety	Society/Education/Religion	112	1,2,3,4
gb	Gambling	115	Liability	Games/Gambling	34	1,2,3,4
gm	Games	116	Productivity	Games/Gambling	54	1,2,3,4
gr	Gambling Related	166	Propriety	Games/Gambling	35	1,2,3,4
gv	Government/Military	117	Information	Society/Education/Religion	109	1,2,3,4
hi	History	601	Information	Society/Education/Religion	110	1,2
hk	Potential Hacking/Computer Crime	118	Security	Risk/Fraud/Crime	21	1,2,3,4
hl	Health	119	Information	Society/Education/Religion	111	1,2,3,4
hm	Humor/Comics	120	Productivity	Entertainment/Culture	84	1,2,3,4
hr	Historical Revisionism	190	Liability (46)	Risk/Fraud/Crime	25	1,2,3,4
hs	Discrimination	121	Liability	Risk/Fraud/Crime	24	1,2,3,4
hw	Software/Hardware	175	Information	Information Technology	79	1,2,3,4
i0	Information Security New	173	Propriety	Information Technology	116	_
ia	Interactive Web Applications	172	Security (50)	Information Technology	47	1,2,3,4

Short Name	Category Name *	Category Code *	Risk Group *	Functional Group *	Hierarchy *	Category Set *
il	Potential Illegal Software	176	Liability	Risk/Fraud/Crime	20	1,2,3,4
im	Instant Messaging	122	Communications (49)	Information/Communication	45	1,2,3,4
in	Stock Trading	123	Productivity	Business/Services	66	1,2,3,4
io	Information Security	126	Propriety (48)	Information Technology	74	1,2,3,4
ir	Internet Radio/TV	124	Bandwidth	Entertainment/Culture	61	1,2,3,4
is	Content Server	177	Information	Information Technology	103	1,2,3,4
it	Internet Services	178	Information	Information Technology	104	1,2,3,4
js	Job Search	125	Productivity	Business/Services	68	1,2,3,4
mb	Forum/Bulletin Boards	159	Communications (41)	Information/Communication	88	1,2,3,4
md	Media Sharing	179	Bandwidth	Entertainment/Culture	57	1,2,3,4
mg	Messaging	167	Communications	Information/Communication	72	1,2,3,4
mk	Marketing/Merchandising	181	Productivity	Purchasing	75	1,2,3,4
mm	Dating/Social Networking	127	Propriety (36)	Lifestyle	51	1
mn	Incidental Nudity	180	Liability	Pornography/Nudity	28	1,2,3,4
mo	Mobile Phone	128	Productivity	Information/Communication	65	1,2,3,4
mp	Media Downloads	129	Bandwidth	Entertainment/Culture	63	1,2,3,4
mr	Moderated	602	Propriety	Information/Communication	114	1,2,3,4
ms	Malicious Sites	130	Security	Risk/Fraud/Crime	11	1,2,3,4
mv	Motor Vehicles	193	Productivity	Purchasing	77	2,3,4
na	Usenet News	131	Communications (81)	Information/Communication	60	1,2
nd	Nudity	132	Liability	Pornography/Nudity	27	1,2,3,4
np	Non-Profit/Advocacy/NGO	133	Information	Society/Education/Religion	98	1,2,3,4
ns	Personal Network Storage	170	Security	Information Technology	46	1,2,3,4
nt	Professional Networking	194	Communications	Information/Communication	86	2,3,4
nw	General News	134	Information	Information/Communication	96	1,2,3,4
ос	Cult/Occult	135	_	_	_	_
os	Online Shopping	136	Productivity (59)	Purchasing	67	1,2,3,4
ра	Provocative Attire	137	Propriety	Pornography/Nudity	37	1,2,3,4
рс	Residential IP Addresses	199	Security	Risk/Fraud/Crime	93	3,4
pd	Parked Domain	183	Security	Risk/Fraud/Crime	105	1,2,3,4
ph	Phishing	169	Security	Risk/Fraud/Crime	23	1,2,3,4
pm	Pharmacy	184	Productivity	Purchasing	76	1,2,3,4
pn	P2P/File Sharing	138	Security (60)	Risk/Fraud/Crime	44	1,2,3,4
ро	Politics/Opinion	139	Productivity	Society/Education/Religion	89	1,2,3,4
рр	Personal Pages	140	Productivity (61)	Lifestyle	56	1,2,3,4
pr	Profanity	160	Propriety	Mature/Violent	39	1,2,3,4
ps	Portal Sites	141	Information	Information/Communication	102	1,2,3,4
pu	PUPs	205	Security	Risk/Fraud/Crime	15	4
ra	Remote Access	142	Security	Information Technology	48	1,2,3,4
rb	Restaurants	185	Productivity	Lifestyle	80	1,2,3,4
re	Real Estate	186	Productivity	Purchasing	81	1,2,3,4
rh	Recreation/Hobbies	187	Productivity	Entertainment/Culture	95	1,2,3,4
rl	Religion/Ideology	143	Productivity	Society/Education/Religion	91	1,2,3,4
rm	Major Global Religions	203	Productivity	Society/Education/Religion	90	4
rs	Resource Sharing	144	Security (71)	Information Technology	49	1,2,3,4

Short Name	Category Name *	Category Code *	Risk Group *	Functional Group *	Hierarchy *	Category Set *
SC	School Cheating Information	161	Propriety	Risk/Fraud/Crime	40	1,2,3,4
se	Search Engines	145	Information	Information/Communication	101	1,2,3,4
sm	Sexual Materials	162	Propriety	Pornography/Nudity	38	1,2,3,4
sn	Social Networking	195	Propriety	Lifestyle	55	2,3,4
sp	Sports	146	Productivity	Lifestyle	83	1,2,3,4
st	Streaming Media	147	Bandwidth	Entertainment/Culture	62	1,2,3,4
su	Spam URLs	171	Security	Risk/Fraud/Crime	16	1,2,3,4
SW	Shareware/Freeware	148	Security	Information Technology	64	1,2,3,4
SX	Pornography	149	Liability	Pornography/Nudity	17	1,2,3,4
sy	Spyware/Adware/Keyloggers	150	Security (76)	Risk/Fraud/Crime	14	1,2,3,4
tb	Tobacco	151	Propriety	Drugs	33	1,2,3,4
tf	Technical/Business Forums	165	Communications	Information/Communication	87	1,2,3,4
tg	Gruesome Content	163	Propriety	Mature/Violent	36	1,2,3,4
ti	Technical Information	191	Information	Information Technology	99	1,2,3,4
to	Text/Spoken Only	603	Propriety	Information/Communication	115	1,2,3,4
tr	Travel	152	Information	Lifestyle	82	1,2,3,4
tt	Text Translators	196	Communications	Information Technology	106	2,3,4
uk	Illegal UK	202	Liability	Risk/Fraud/Crime	18	4
vi	Violence	153	Propriety	Mature/Violent	29	1,2,3,4
VS	Visual Search Engine	164	Liability	Information/Communication	100	1,2,3,4
wa	Web Ads	154	Bandwidth	Information Technology	92	1,2,3,4
we	Weapons	155	Propriety	Mature/Violent	30	1,2,3,4
wm	Web Mail	156	Communications (84)	Information/Communication	71	1,2,3,4
wp	Web Phone	157	Communications (85)	Information/Communication	70	1,2,3,4
WX	Web Meetings	197	Communications	Information/Communication	69	2,3,4

## **Categories sorted by risk group**

The categories are sorted by risk group, then by category name.

Risk Group	Category Name *	Functional Group *	Short Name	Category Code *	Hierarchy *	Category Set *
<u> </u>	(reserved)	_	_	182	-	_
_	Adult Topics	_	at	103	_	_
_	Cult/Occult	_	ос	135	_	_
Bandwidth	Internet Radio/TV	Entertainment/Culture	ir	124	61	1,2,3,4
Bandwidth	Media Downloads	Entertainment/Culture	mp	129	63	1,2,3,4
Bandwidth	Media Sharing	Entertainment/Culture	md	179	57	1,2,3,4
Bandwidth	Streaming Media	Entertainment/Culture	st	147	62	1,2,3,4
Bandwidth	Web Ads	Information Technology	wa	154	92	1,2,3,4
Communications	Messaging	Information/Communication	mg	167	72	1,2,3,4
Communications	Professional Networking	Information/Communication	nt	194	86	2,3,4
Communications	Technical/Business Forums	Information/Communication	tf	165	87	1,2,3,4
Communications	Text Translators	Information Technology	tt	196	106	2,3,4
Communications	Web Meetings	Information/Communication	wx	197	69	2,3,4
Communications (33)	Chat	Information/Communication	ch	106	53	1,2,3,4
Communications (36)	Digital Postcards	Information/Communication	dc	189	73	1,2,3,4
Communications (41)	Forum/Bulletin Boards	Information/Communication	mb	159	88	1,2,3,4
Communications (49)	Instant Messaging	Information/Communication	im	122	45	1,2,3,4
Communications (81)	Usenet News	Information/Communication	na	131	60	1,2
Communications (84)	Web Mail	Information/Communication	wm	156	71	1,2,3,4
Communications (85)	Web Phone	Information/Communication	wp	157	70	1,2,3,4
Information	Art/Culture/Heritage	Entertainment/Culture	ac	100	113	1,2,3,4
Information	Business	Business/Services	bu	105	108	1,2,3,4
Information	Computing/Internet	Information Technology	ci	107	117	_
Information	Content Server	Information Technology	is	177	103	1,2,3,4
Information	Education/Reference	Society/Education/Religion	ed	111	107	1,2,3,4
Information	Finance/Banking	Business/Services	fi	114	85	1,2,3,4
Information	General News	Information/Communication	nw	134	96	1,2,3,4
Information	Government/Military	Society/Education/Religion	gv	117	109	1,2,3,4
Information	Health	Society/Education/Religion	hl	119	111	1,2,3,4
Information	History	Society/Education/Religion	hi	601	110	1,2
Information	Internet Services	Information Technology	it	178	104	1,2,3,4
Information	Non-Profit/Advocacy/NGO	Society/Education/Religion	np	133	98	1,2,3,4
Information	Portal Sites	Information/Communication	ps	141	102	1,2,3,4
Information	Public Information	Information/Communication	cm	108	97	1,2,3,4
Information	Search Engines	Information/Communication	se	145	101	1,2,3,4
Information	Software/Hardware	Information Technology	hw	175	79	1,2,3,4
Information	Technical Information	Information Technology	ti	191	99	1,2,3,4
Information	Travel	Lifestyle	tr	152	82	1,2,3,4
Liability	Discrimination	Risk/Fraud/Crime	hs	121	24	1,2,3,4

Risk Group	Category Name *	Functional Group *	Short	Category	Hierarchy	Category
			Name *	Code *	*	Set *
Liability	Gambling	Games/Gambling	gb	115	34	1,2,3,4
Liability	Incidental Nudity	Pornography/Nudity	mn	180	28	1,2,3,4
Liability	Nudity	Pornography/Nudity	nd	132	27	1,2,3,4
Liability	Pornography	Pornography/Nudity	SX	149	17	1,2,3,4
Liability	Potential Criminal Activities	Risk/Fraud/Crime	cs	109	19	1,2,3,4
Liability	Potential Illegal Software	Risk/Fraud/Crime	il	176	20	1,2,3,4
Liability	Visual Search Engine	Information/Communication	vs	164	100	1,2,3,4
Liability	Illegal UK	Risk/Fraud/Crime	uk	202	18	4
Liability (46)	Historical Revisionism	Risk/Fraud/Crime	hr	190	25	1,2,3,4
Productivity	Entertainment	Entertainment/Culture	et	112	94	1,2,3,4
Productivity	Fashion/Beauty	Purchasing	fb	174	78	1,2,3,4
Productivity	Games	Games/Gambling	gm	116	54	1,2,3,4
Productivity	Humor/Comics	Entertainment/Culture	hm	120	84	1,2,3,4
Productivity	Job Search	Business/Services	js	125	68	1,2,3,4
Productivity	Marketing/Merchandising	Purchasing	mk	181	75	1,2,3,4
Productivity	Mobile Phone	Information/Communication	mo	128	65	1,2,3,4
Productivity	Motor Vehicles	Purchasing	mv	193	77	2,3,4
Productivity	Pharmacy	Purchasing	pm	184	76	1,2,3,4
Productivity	Politics/Opinion	Society/Education/Religion	ро	139	89	1,2,3,4
Productivity	Real Estate	Purchasing	re	186	81	1,2,3,4
Productivity	Recreation/Hobbies	Entertainment/Culture	rh	187	95	1,2,3,4
Productivity	Religion/Ideology	Society/Education/Religion	rl	143	91	1,2,3,4
Productivity	Restaurants	Lifestyle	rb	185	80	1,2,3,4
Productivity	Sports	Lifestyle	sp	146	83	1,2,3,4
Productivity	Stock Trading	Business/Services	in	123	66	1,2,3,4
Productivity	Major Global Religions	Society/Education/Religion	rm	203	90	4
Productivity (30)	Auctions/Classifieds	Purchasing	eb	158	52	1,2,3,4
Productivity (31)	Blogs/Wiki	Information/Communication	bl	188	59	1,2,3,4
Productivity (33)	Consumer Protection	Risk/Fraud/Crime	ср	201	22	4
Productivity (59)	Online Shopping	Purchasing	os	136	67	1,2,3,4
Productivity (61)	Personal Pages	Lifestyle	рр	140	56	1,2,3,4
Proprietary	Controversial Opinions	Lifestyle	со	198	58	3,4
Propriety	Alcohol	Drugs	al	101	32	1,2,3,4
Propriety	Drugs	Drugs	dr	110	31	1,2,3,4
Propriety	Extreme	Mature/Violent	ex	113	26	1,2,3,4
Propriety	For Kids	Society/Education/Religion	fk	600	112	1,2,3,4
Propriety	Gambling Related	Games/Gambling	gr	166	35	1,2,3,4
Propriety	Game/Cartoon Violence	Mature/Violent	CV	168	41	1,2,3,4
Propriety	Gruesome Content	Mature/Violent	tg	163	36	1,2,3,4
Propriety	Information Security New	Information Technology	i0	173	116	_
Propriety	Moderated	Information/Communication	mr	602	114	1,2,3,4
Propriety	Profanity	Mature/Violent	pr	160	39	1,2,3,4
Propriety	Provocative Attire	Pornography/Nudity	ра	137	37	1,2,3,4
Propriety	School Cheating Information	Risk/Fraud/Crime	sc	161	40	1,2,3,4
Propriety	Sexual Materials	Pornography/Nudity	sm	162	38	1,2,3,4

Risk Group	Category Name *	Functional Group *	Short Name	Category Code *	Hierarchy *	Category Set *
Propriety	Social Networking	Lifestyle	sn	195	55	2,3,4
Propriety	Text/Spoken Only	Information/Communication	to	603	115	1,2,3,4
Propriety	Tobacco	Drugs	tb	151	33	1,2,3,4
Propriety	Violence	Mature/Violent	vi	153	29	1,2,3,4
Propriety	Weapons	Mature/Violent	we	155	30	1,2,3,4
Propriety (35)	Dating/Personals	Lifestyle	dp	192	50	2,3,4
Propriety (36)	Dating/Social Networking	Lifestyle	mm	127	51	1
Propriety (48)	Information Security	Information Technology	io	126	74	1,2,3,4
Security	Malicious Downloads	Risk/Fraud/Crime	dl	204	13	4
Security	Malicious Sites	Risk/Fraud/Crime	ms	130	11	1,2,3,4
Security	Parked Domain	Risk/Fraud/Crime	pd	183	105	1,2,3,4
Security	Personal Network Storage	Information Technology	ns	170	46	1,2,3,4
Security	Phishing	Risk/Fraud/Crime	ph	169	23	1,2,3,4
Security	Potential Hacking/Computer Crime	Risk/Fraud/Crime	hk	118	21	1,2,3,4
Security	PUPs	Risk/Fraud/Crime	pu	205	15	4
Security	Remote Access	Information Technology	ra	142	48	1,2,3,4
Security	Residential IP Addresses	Risk/Fraud/Crime	рс	199	93	3,4
Security	Shareware/Freeware	Information Technology	SW	148	64	1,2,3,4
Security	Spam URLs	Risk/Fraud/Crime	su	171	16	1,2,3,4
Security	Browser Exploits	Risk/Fraud/Crime	be	200	12	4
Security (28)	Anonymizers	Risk/Fraud/Crime	an	102	42	1,2,3,4
Security (29)	Anonymizing Utilities	Risk/Fraud/Crime	au	104	43	1,2,3,4
Security (50)	Interactive Web Applications	Information Technology	ia	172	47	1,2,3,4
Security (60)	P2P/File Sharing	Risk/Fraud/Crime	pn	138	44	1,2,3,4
Security (71)	Resource Sharing	Information Technology	rs	144	49	1,2,3,4
Security (76)	Spyware/Adware/Keyloggers	Risk/Fraud/Crime	sy	150	14	1,2,3,4

## **Categories sorted by functional group**

The categories are sorted by functional group, then by category name.

Functional Group Category Name *		Risk Group *	Short Name	Category Code *	Hierarchy *	Category Set *
	(reserved)	-	_	182	_	_
_	Adult Topics	_	at	103	_	_
_	Cult/Occult	_	ос	135	_	_
Business/Services	Business	Information	bu	105	108	1,2,3,4
Business/Services	Finance/Banking	Information	fi	114	85	1,2,3,4
Business/Services	Job Search	Productivity	js	125	68	1,2,3,4
Business/Services	Stock Trading	Productivity	in	123	66	1,2,3,4
Drugs	Alcohol	Propriety	al	101	32	1,2,3,4
Drugs	Drugs	Propriety	dr	110	31	1,2,3,4
Drugs	Tobacco	Propriety	tb	151	33	1,2,3,4
Entertainment/Culture	Art/Culture/Heritage	Information	ac	100	113	1,2,3,4
Entertainment/Culture	Entertainment	Productivity	et	112	94	1,2,3,4
Entertainment/Culture	Humor/Comics	Productivity	hm	120	84	1,2,3,4
Entertainment/Culture	Internet Radio/TV	Bandwidth	ir	124	61	1,2,3,4
Entertainment/Culture	Media Downloads	Bandwidth	mp	129	63	1,2,3,4
Entertainment/Culture	Media Sharing	Bandwidth	md	179	57	1,2,3,4
Entertainment/Culture	Recreation/Hobbies	Productivity	rh	187	95	1,2,3,4
Entertainment/Culture	Streaming Media	Bandwidth	st	147	62	1,2,3,4
Games/Gambling	Gambling	Liability	gb	115	34	1,2,3,4
Games/Gambling	Gambling Related	Propriety	gr	166	35	1,2,3,4
Games/Gambling	Games	Productivity	gm	116	54	1,2,3,4
Information Technology	Computing/Internet	Information	ci	107	117	_
Information Technology	Content Server	Information	is	177	103	1,2,3,4
Information Technology	Information Security	Propriety (48)	io	126	74	1,2,3,4
Information Technology	Information Security New	Propriety	i0	173	116	_
Information Technology	Interactive Web Applications	Security (50)	ia	172	47	1,2,3,4
Information Technology	Internet Services	Information	it	178	104	1,2,3,4
Information Technology	Personal Network Storage	Security	ns	170	46	1,2,3,4
Information Technology	Remote Access	Security	ra	142	48	1,2,3,4
Information Technology	Resource Sharing	Security (71)	rs	144	49	1,2,3,4
Information Technology	Shareware/Freeware	Security	sw	148	64	1,2,3,4
Information Technology	Software/Hardware	Information	hw	175	79	1,2,3,4
Information Technology	Technical Information	Information	ti	191	99	1,2,3,4
Information Technology	Text Translators	Communications	tt	196	106	2,3,4
Information Technology	Web Ads	Bandwidth	wa	154	92	1,2,3,4
Information/Communication	Blogs/Wiki	Productivity (31)	bl	188	59	1,2,3,4
Information/Communication	Chat	Communications (33)	ch	106	53	1,2,3,4
Information/Communication	Digital Postcards	Communications (36)	dc	189	73	1,2,3,4
Information/Communication	Forum/Bulletin Boards	Communications (41)	mb	159	88	1,2,3,4

Functional Group	Category Name *	Risk Group *	Short Name	Category Code *	Hierarchy *	Category Set *
			*	Code *	T	Set 🛧
Information/Communication	General News	Information	nw	134	96	1,2,3,4
Information/Communication	Instant Messaging	Communications (49)	im	122	45	1,2,3,4
Information/Communication	Messaging	Communications	mg	167	72	1,2,3,4
Information/Communication	Mobile Phone	Productivity	mo	128	65	1,2,3,4
Information/Communication	Moderated	Propriety	mr	602	114	1,2,3,4
Information/Communication	Portal Sites	Information	ps	141	102	1,2,3,4
Information/Communication	Professional Networking	Communications	nt	194	86	2,3,4
Information/Communication	Public Information	Information	cm	108	97	1,2,3,4
Information/Communication	Search Engines	Information	se	145	101	1,2,3,4
Information/Communication	Technical/Business Forums	Communications	tf	165	87	1,2,3,4
Information/Communication	Text/Spoken Only	Propriety	to	603	115	1,2,3,4
Information/Communication	Usenet News	Communications (81)	na	131	60	1,2
Information/Communication	Visual Search Engine	Liability	vs	164	100	1,2,3,4
Information/Communication	Web Mail	Communications (84)	wm	156	71	1,2,3,4
Information/Communication	Web Meetings	Communications	wx	197	69	2,3,4
Information/Communication	Web Phone	Communications (85)	wp	157	70	1,2,3,4
Lifestyle	Controversial Opinions	Proprietary	со	198	58	3,4
Lifestyle	Dating/Personals	Propriety (35)	dp	192	50	2,3,4
Lifestyle	Dating/Social Networking	Propriety (36)	mm	127	51	1
Lifestyle	Personal Pages	Productivity (61)	рр	140	56	1,2,3,4
Lifestyle	Restaurants	Productivity	rb	185	80	1,2,3,4
Lifestyle	Social Networking	Propriety	sn	195	55	2,3,4
Lifestyle	Sports	Productivity	sp	146	83	1,2,3,4
Lifestyle	Travel	Information	tr	152	82	1,2,3,4
Mature/Violent	Extreme	Propriety	ex	113	26	1,2,3,4
Mature/Violent	Game/Cartoon Violence	Propriety	CV	168	41	1,2,3,4
Mature/Violent	Gruesome Content	Propriety	tg	163	36	1,2,3,4
Mature/Violent	Profanity	Propriety	pr	160	39	1,2,3,4
Mature/Violent	Violence	Propriety	vi	153	29	1,2,3,4
Mature/Violent	Weapons	Propriety	we	155	30	1,2,3,4
Pornography/Nudity	Incidental Nudity	Liability	mn	180	28	1,2,3,4
Pornography/Nudity	Nudity	Liability	nd	132	27	1,2,3,4
Pornography/Nudity	Pornography	Liability	sx	149	17	1,2,3,4
Pornography/Nudity	Provocative Attire	Propriety	ра	137	37	1,2,3,4
Pornography/Nudity	Sexual Materials	Propriety	sm	162	38	1,2,3,4
Purchasing	Auctions/Classifieds	Productivity (30)	eb	158	52	1,2,3,4
Purchasing	Fashion/Beauty	Productivity	fb	174	78	1,2,3,4
Purchasing	Marketing/Merchandising	Productivity	mk	181	75	1,2,3,4
Purchasing	Motor Vehicles	Productivity	mv	193	77	2,3,4
Purchasing	Online Shopping	Productivity (59)	os	136	67	1,2,3,4
Purchasing	Pharmacy	Productivity	pm	184	76	1,2,3,4
Purchasing	Real Estate	Productivity	re	186	81	1,2,3,4
Risk/Fraud/Crime	Anonymizers	Security (28)	an	102	42	1,2,3,4
Risk/Fraud/Crime	Anonymizing Utilities	Security (29)	au	104	43	1,2,3,4
Risk/Fraud/Crime	Consumer Protection	Productivity (33)	ср	201	22	4

Functional Group	Category Name *	Risk Group *	Short Name	Category Code *	Hierarchy *	Category Set *
Risk/Fraud/Crime	Discrimination	Liability	hs	121	24	1,2,3,4
Risk/Fraud/Crime	Historical Revisionism	Liability (46)	hr	190	25	1,2,3,4
Risk/Fraud/Crime	Malicious Downloads	Security	dl	204	13	4
Risk/Fraud/Crime	Malicious Sites	Security	ms	130	11	1,2,3,4
Risk/Fraud/Crime	P2P/File Sharing	Security (60)	pn	138	44	1,2,3,4
Risk/Fraud/Crime	Parked Domain	Security	pd	183	105	1,2,3,4
Risk/Fraud/Crime	Phishing	Security	ph	169	23	1,2,3,4
Risk/Fraud/Crime	Potential Criminal Activities	Liability	CS	109	19	1,2,3,4
Risk/Fraud/Crime	Potential Hacking/Computer Crime	Security	hk	118	21	1,2,3,4
Risk/Fraud/Crime	Potential Illegal Software	Liability	il	176	20	1,2,3,4
Risk/Fraud/Crime	Residential IP Addresses	Security	рс	199	93	3,4
Risk/Fraud/Crime	School Cheating Information	Propriety	sc	161	40	1,2,3,4
Risk/Fraud/Crime	Spam URLs	Security	su	171	16	1,2,3,4
Risk/Fraud/Crime	Spyware/Adware/Keyloggers	Security (76)	sy	150	14	1,2,3,4
Risk/Fraud/Crime	Browser Exploits	Security	be	200	12	4
Risk/Fraud/Crime	Illegal UK	Liability	uk	202	18	4
Risk/Fraud/Crime	PUPs	Security	pu	205	15	4
Society/Education/Religion	Education/Reference	Information	ed	111	107	1,2,3,4
Society/Education/Religion	For Kids	Propriety	fk	600	112	1,2,3,4
Society/Education/Religion	Government/Military	Information	gv	117	109	1,2,3,4
Society/Education/Religion	Health	Information	hl	119	111	1,2,3,4
Society/Education/Religion	History	Information	hi	601	110	1,2
Society/Education/Religion	Major Global Religions	Productivity	rm	203	90	4
Society/Education/Religion	Non-Profit/Advocacy/NGO	Information	np	133	98	1,2,3,4
Society/Education/Religion	Politics/Opinion	Productivity	ро	139	89	1,2,3,4
Society/Education/Religion	Religion/Ideology	Productivity	rl	143	91	1,2,3,4

## **Categories sorted by category code**

Category Code	Category Name *	Risk Group *	Functional Group *	Short Name	Hierarchy *	Category Set *
100	Art/Culture/Heritage	Information	Entertainment/Culture	ac	113	1,2,3,4
101	Alcohol	Propriety	Drugs	al	32	1,2,3,4
102	Anonymizers	Security (28)	Risk/Fraud/Crime	an	42	1,2,3,4
103	Adult Topics	_	_	at	_	_
104	Anonymizing Utilities	Security (29)	Risk/Fraud/Crime	au	43	1,2,3,4
105	Business	Information	Business/Services	bu	108	1,2,3,4
106	Chat	Communications (33)	Information/Communication	ch	53	1,2,3,4
107	Computing/Internet	Information	Information Technology	ci	117	_
108	Public Information	Information	Information/Communication	cm	97	1,2,3,4
109	Potential Criminal Activities	Liability	Risk/Fraud/Crime	CS	19	1,2,3,4
110	Drugs	Propriety	Drugs	dr	31	1,2,3,4
111	Education/Reference	Information	Society/Education/Religion	ed	107	1,2,3,4
112	Entertainment	Productivity	Entertainment/Culture	et	94	1,2,3,4
113	Extreme	Propriety	Mature/Violent	ex	26	1,2,3,4
114	Finance/Banking	Information	Business/Services	fi	85	1,2,3,4
115	Gambling	Liability	Games/Gambling	gb	34	1,2,3,4
116	Games	Productivity	Games/Gambling	gm	54	1,2,3,4
117	Government/Military	Information	Society/Education/Religion	gv	109	1,2,3,4
118	Potential Hacking/Computer Crime	Security	Risk/Fraud/Crime	hk	21	1,2,3,4
119	Health	Information	Society/Education/Religion	hl	111	1,2,3,4
120	Humor/Comics	Productivity	Entertainment/Culture	hm	84	1,2,3,4
121	Discrimination	Liability	Risk/Fraud/Crime	hs	24	1,2,3,4
122	Instant Messaging	Communications (49)	Information/Communication	im	45	1,2,3,4
123	Stock Trading	Productivity	Business/Services	in	66	1,2,3,4
124	Internet Radio/TV	Bandwidth	Entertainment/Culture	ir	61	1,2,3,4
125	Job Search	Productivity	Business/Services	js	68	1,2,3,4
126	Information Security	Propriety (48)	Information Technology	io	74	1,2,3,4
127	Dating/Social Networking	Propriety (36)	Lifestyle	mm	51	1
128	Mobile Phone	Productivity	Information/Communication	mo	65	1,2,3,4
129	Media Downloads	Bandwidth	Entertainment/Culture	mp	63	1,2,3,4
130	Malicious Sites	Security	Risk/Fraud/Crime	ms	11	1,2,3,4
131	Usenet News	Communications (81)	Information/Communication	na	60	1,2
132	Nudity	Liability	Pornography/Nudity	nd	27	1,2,3,4
133	Non-Profit/Advocacy/NGO	Information	Society/Education/Religion	np	98	1,2,3,4
134	General News	Information	Information/Communication	nw	96	1,2,3,4
135	Cult/Occult	_	_	ос	_	_
136	Online Shopping	Productivity (59)	Purchasing	os	67	1,2,3,4
137	Provocative Attire	Propriety	Pornography/Nudity	ра	37	1,2,3,4
138	P2P/File Sharing	Security (60)	Risk/Fraud/Crime	pn	44	1,2,3,4
139	Politics/Opinion	Productivity	Society/Education/Religion	ро	89	1,2,3,4

Category	Category Name *	Risk Group *	Functional Group *	Short	Hierarchy	Category
Code				Name *	*	Set *
140	Personal Pages	Productivity (61)	Lifestyle	pp	56	1,2,3,4
141	Portal Sites	Information	Information/Communication	ps	102	1,2,3,4
142	Remote Access	Security	Information Technology	ra	48	1,2,3,4
143	Religion/Ideology	Productivity	Society/Education/Religion	rl	91	1,2,3,4
144	Resource Sharing	Security (71)	Information Technology	rs	49	1,2,3,4
145	Search Engines	Information	Information/Communication	se	101	1,2,3,4
146	Sports	Productivity	Lifestyle	sp	83	1,2,3,4
147	Streaming Media	Bandwidth	Entertainment/Culture	st	62	1,2,3,4
148	Shareware/Freeware	Security	Information Technology	sw	64	1,2,3,4
149	Pornography	Liability	Pornography/Nudity	sx	17	1,2,3,4
150	Spyware/Adware/Keyloggers	Security (76)	Risk/Fraud/Crime	sy	14	1,2,3,4
151	Tobacco	Propriety	Drugs	tb	33	1,2,3,4
152	Travel	Information	Lifestyle	tr	82	1,2,3,4
153	Violence	Propriety	Mature/Violent	vi	29	1,2,3,4
154	Web Ads	Bandwidth	Information Technology	wa	92	1,2,3,4
155	Weapons	Propriety	Mature/Violent	we	30	1,2,3,4
156	Web Mail	Communications (84)	Information/Communication	wm	71	1,2,3,4
157	Web Phone	Communications (85)	Information/Communication	wp	70	1,2,3,4
158	Auctions/Classifieds	Productivity (30)	Purchasing	eb	52	1,2,3,4
159	Forum/Bulletin Boards	Communications (41)	Information/Communication	mb	88	1,2,3,4
160	Profanity	Propriety	Mature/Violent	pr	39	1,2,3,4
161	School Cheating Information	Propriety	Risk/Fraud/Crime	sc	40	1,2,3,4
162	Sexual Materials	Propriety	Pornography/Nudity	sm	38	1,2,3,4
163	Gruesome Content	Propriety	Mature/Violent	tg	36	1,2,3,4
164	Visual Search Engine	Liability	Information/Communication	vs	100	1,2,3,4
165	Technical/Business Forums	Communications	Information/Communication	tf	87	1,2,3,4
166	Gambling Related	Propriety	Games/Gambling	gr	35	1,2,3,4
167	Messaging	Communications	Information/Communication	mg	72	1,2,3,4
168	Game/Cartoon Violence	Propriety	Mature/Violent	CV	41	1,2,3,4
169	Phishing	Security	Risk/Fraud/Crime	ph	23	1,2,3,4
170	Personal Network Storage	Security	Information Technology	ns	46	1,2,3,4
171	Spam URLs	Security	Risk/Fraud/Crime	su	16	1,2,3,4
172	Interactive Web Applications	Security (50)	Information Technology	ia	47	1,2,3,4
173	Information Security New	Propriety	Information Technology	i0	116	_
174	Fashion/Beauty	Productivity	Purchasing	fb	78	1,2,3,4
175	Software/Hardware	Information	Information Technology	hw	79	1,2,3,4
176	Potential Illegal Software	Liability	Risk/Fraud/Crime	il	20	1,2,3,4
177	Content Server	Information	Information Technology	is 	103	1,2,3,4
178	Internet Services	Information	Information Technology	it .	104	1,2,3,4
179	Media Sharing	Bandwidth	Entertainment/Culture	md	57	1,2,3,4
180	Incidental Nudity	Liability	Pornography/Nudity	mn	28	1,2,3,4
181	Marketing/Merchandising	Productivity	Purchasing	mk	75	1,2,3,4
182	(reserved)	_	——————————————————————————————————————	<del> -</del> .	-	-
183	Parked Domain	Security	Risk/Fraud/Crime	pd	105	1,2,3,4
184	Pharmacy	Productivity	Purchasing	pm	76	1,2,3,4

# **Category Tables (Sorted)**Categories sorted by category code

Category Code	Category Name *	Risk Group *	Functional Group *	Short Name	Hierarchy *	Category Set *
185	Restaurants	Productivity	Lifestyle	rb	80	1,2,3,4
186	Real Estate	Productivity	Purchasing	re	81	1,2,3,4
187	Recreation/Hobbies	Productivity	Entertainment/Culture	rh	95	1,2,3,4
188	Blogs/Wiki	Productivity (31)	Information/Communication	bl	59	1,2,3,4
189	Digital Postcards	Communications (36)	Information/Communication	dc	73	1,2,3,4
190	Historical Revisionism	Liability (46)	Risk/Fraud/Crime	hr	25	1,2,3,4
191	Technical Information	Information	Information Technology	ti	99	1,2,3,4
192	Dating/Personals	Propriety (35)	Lifestyle	dp	50	2,3,4
193	Motor Vehicles	Productivity	Purchasing	mv	77	2,3,4
194	Professional Networking	Communications	Information/Communication	nt	86	2,3,4
195	Social Networking	Propriety	Lifestyle	sn	55	2,3,4
196	Text Translators	Communications	Information Technology	tt	106	2,3,4
197	Web Meetings	Communications	Information/Communication	wx	69	2,3,4
198	Controversial Opinions	Proprietary	Lifestyle	со	58	3,4
199	Residential IP Addresses	Security	Risk/Fraud/Crime	рс	93	3,4
200	Browser Exploits	Security	Risk/Fraud/Crime	be	12	4
201	Consumer Protection	Productivity (33)	Risk/Fraud/Crime	ср	22	4
202	Illegal UK	Liability	Risk/Fraud/Crime	uk	18	4
203	Major Global Religions	Productivity	Society/Education/Religion	rm	90	4
204	Malicious Downloads	Security	Risk/Fraud/Crime	dl	13	4
205	PUPs	Security	Risk/Fraud/Crime	pu	15	4
600	For Kids	Propriety	Society/Education/Religion	fk	112	1,2,3,4
601	History	Information	Society/Education/Religion	hi	110	1,2
602	Moderated	Propriety	Information/Communication	mr	114	1,2,3,4
603	Text/Spoken Only	Propriety	Information/Communication	to	115	1,2,3,4

## **Categories sorted by hierarchy**

Hierarchy	Category Name *	Short Name	Category Code *	Risk Group *	Functional Group *	Category Set *
11	Malicious Sites	ms	130	Security	Risk/Fraud/Crime	1,2,3,4
12	Browser Exploits	be	200	Security	Risk/Fraud/Crime	4
13	Malicious Downloads	dl	204	Security	Risk/Fraud/Crime	4
14	Spyware/Adware/Keyloggers	sy	150	Security (76)	Risk/Fraud/Crime	1,2,3,4
15	PUPs	pu	205	Security	Risk/Fraud/Crime	4
16	Spam URLs	su	171	Security	Risk/Fraud/Crime	1,2,3,4
17	Pornography	sx	149	Liability	Pornography/Nudity	1,2,3,4
18	Illegal UK	uk	202	Liability	Risk/Fraud/Crime	4
19	Potential Criminal Activities	cs	109	Liability	Risk/Fraud/Crime	1,2,3,4
20	Potential Illegal Software	il	176	Liability	Risk/Fraud/Crime	1,2,3,4
21	Potential Hacking/Computer Crime	hk	118	Security	Risk/Fraud/Crime	1,2,3,4
22	Consumer Protection	ср	201	Productivity (33)	Risk/Fraud/Crime	4
23	Phishing	ph	169	Security	Risk/Fraud/Crime	1,2,3,4
24	Discrimination	hs	121	Liability	Risk/Fraud/Crime	1,2,3,4
25	Historical Revisionism	hr	190	Liability (46)	Risk/Fraud/Crime	1,2,3,4
26	Extreme	ex	113	Propriety	Mature/Violent	1,2,3,4
27	Nudity	nd	132	Liability	Pornography/Nudity	1,2,3,4
28	Incidental Nudity	mn	180	Liability	Pornography/Nudity	1,2,3,4
29	Violence	vi	153	Propriety	Mature/Violent	1,2,3,4
30	Weapons	we	155	Propriety	Mature/Violent	1,2,3,4
31	Drugs	dr	110	Propriety	Drugs	1,2,3,4
32	Alcohol	al	101	Propriety	Drugs	1,2,3,4
33	Tobacco	tb	151	Propriety	Drugs	1,2,3,4
34	Gambling	gb	115	Liability	Games/Gambling	1,2,3,4
35	Gambling Related	gr	166	Propriety	Games/Gambling	1,2,3,4
36	Gruesome Content	tg	163	Propriety	Mature/Violent	1,2,3,4
37	Provocative Attire	ра	137	Propriety	Pornography/Nudity	1,2,3,4
38	Sexual Materials	sm	162	Propriety	Pornography/Nudity	1,2,3,4
39	Profanity	pr	160	Propriety	Mature/Violent	1,2,3,4
40	School Cheating Information	sc	161	Propriety	Risk/Fraud/Crime	1,2,3,4
41	Game/Cartoon Violence	cv	168	Propriety	Mature/Violent	1,2,3,4
42	Anonymizers	an	102	Security (28)	Risk/Fraud/Crime	1,2,3,4
43	Anonymizing Utilities	au	104	Security (29)	Risk/Fraud/Crime	1,2,3,4
44	P2P/File Sharing	pn	138	Security (60)	Risk/Fraud/Crime	1,2,3,4
45	Instant Messaging	im	122	Communications (49)	Information/Communication	1,2,3,4
46	Personal Network Storage	ns	170	Security	Information Technology	1,2,3,4
47	Interactive Web Applications	ia	172	Security (50)	Information Technology	1,2,3,4
48	Remote Access	ra	142	Security	Information Technology	1,2,3,4
49	Resource Sharing	rs	144	Security (71)	Information Technology	1,2,3,4

Hierarchy	Category Name *	Short Name	Category Code *	Risk Group *	Functional Group *	Category Set *
50	Dating/Personals	dp	192	Propriety (35)	Lifestyle	2,3,4
51	Dating/Social Networking	mm	127	Propriety (36)	Lifestyle	1
52	Auctions/Classifieds	eb	158	Productivity (30)	Purchasing	1,2,3,4
53	Chat	ch	106	Communications (33)	Information/Communication	1,2,3,4
54	Games	gm	116	Productivity	Games/Gambling	1,2,3,4
55	Social Networking	sn	195	Propriety	Lifestyle	2,3,4
56	Personal Pages	рр	140	Productivity (61)	Lifestyle	1,2,3,4
57	Media Sharing	md	179	Bandwidth	Entertainment/Culture	1,2,3,4
58	Controversial Opinions	со	198	Proprietary	Lifestyle	3,4
59	Blogs/Wiki	bl	188	Productivity (31)	Information/Communication	1,2,3,4
60	Usenet News	na	131	Communications (81)	Information/Communication	1,2
61	Internet Radio/TV	ir	124	Bandwidth	Entertainment/Culture	1,2,3,4
62	Streaming Media	st	147	Bandwidth	Entertainment/Culture	1,2,3,4
63	Media Downloads	mp	129	Bandwidth	Entertainment/Culture	1,2,3,4
64	Shareware/Freeware	SW	148	Security	Information Technology	1,2,3,4
65	Mobile Phone	mo	128	Productivity	Information/Communication	1,2,3,4
66	Stock Trading	in	123	Productivity	Business/Services	1,2,3,4
67	Online Shopping	os	136	Productivity (59)	Purchasing	1,2,3,4
68	Job Search	js	125	Productivity	Business/Services	1,2,3,4
69	Web Meetings	wx	197	Communications	Information/Communication	2,3,4
70	Web Phone	wp	157	Communications (85)	Information/Communication	1,2,3,4
71	Web Mail	wm	156	Communications (84)	Information/Communication	1,2,3,4
72	Messaging	mg	167	Communications	Information/Communication	1,2,3,4
73	Digital Postcards	dc	189	Communications (36)	Information/Communication	1,2,3,4
74	Information Security	io	126	Propriety (48)	Information Technology	1,2,3,4
75	Marketing/Merchandising	mk	181	Productivity	Purchasing	1,2,3,4
76	Pharmacy	pm	184	Productivity	Purchasing	1,2,3,4
77	Motor Vehicles	mv	193	Productivity	Purchasing	2,3,4
78	Fashion/Beauty	fb	174	Productivity	Purchasing	1,2,3,4
79	Software/Hardware	hw	175	Information	Information Technology	1,2,3,4
80	Restaurants	rb	185	Productivity	Lifestyle	1,2,3,4
81	Real Estate	re	186	Productivity	Purchasing	1,2,3,4
82	Travel	tr	152	Information	Lifestyle	1,2,3,4
83	Sports	sp	146	Productivity	Lifestyle	1,2,3,4
84	Humor/Comics	hm	120	Productivity	Entertainment/Culture	1,2,3,4
85	Finance/Banking	fi	114	Information	Business/Services	1,2,3,4
86	Professional Networking	nt	194	Communications	Information/Communication	2,3,4
87	Technical/Business Forums	tf	165	Communications	Information/Communication	1,2,3,4
88	Forum/Bulletin Boards	mb	159	Communications (41)	Information/Communication	1,2,3,4
89	Politics/Opinion	ро	139	Productivity	Society/Education/Religion	1,2,3,4
90	Major Global Religions	rm	203	Productivity	Society/Education/Religion	4
91	Religion/Ideology	rl	143	Productivity	Society/Education/Religion	1,2,3,4
92	Web Ads	wa	154	Bandwidth	Information Technology	1,2,3,4
93	Residential IP Addresses	рс	199	Security	Risk/Fraud/Crime	3,4
94	Entertainment	et	112	Productivity	Entertainment/Culture	1,2,3,4

Hierarchy	Category Name *	Short Name	Category Code *	Risk Group *	Functional Group *	Category Set *
95	Recreation/Hobbies	rh	187	Productivity	Entertainment/Culture	1,2,3,4
96	General News	nw	134	Information	Information/Communication	1,2,3,4
97	Public Information	cm	108	Information	Information/Communication	1,2,3,4
98	Non-Profit/Advocacy/NGO	np	133	Information	Society/Education/Religion	1,2,3,4
99	Technical Information	ti	191	Information	Information Technology	1,2,3,4
100	Visual Search Engine	VS	164	Liability	Information/Communication	1,2,3,4
101	Search Engines	se	145	Information	Information/Communication	1,2,3,4
102	Portal Sites	ps	141	Information	Information/Communication	1,2,3,4
103	Content Server	is	177	Information	Information Technology	1,2,3,4
104	Internet Services	it	178	Information	Information Technology	1,2,3,4
105	Parked Domain	pd	183	Security	Risk/Fraud/Crime	1,2,3,4
106	Text Translators	tt	196	Communications	Information Technology	2,3,4
107	Education/Reference	ed	111	Information	Society/Education/Religion	1,2,3,4
108	Business	bu	105	Information	Business/Services	1,2,3,4
109	Government/Military	gv	117	Information	Society/Education/Religion	1,2,3,4
110	History	hi	601	Information	Society/Education/Religion	1,2
111	Health	hl	119	Information	Society/Education/Religion	1,2,3,4
112	For Kids	fk	600	Propriety	Society/Education/Religion	1,2,3,4
113	Art/Culture/Heritage	ac	100	Information	Entertainment/Culture	1,2,3,4
114	Moderated	mr	602	Propriety	Information/Communication	1,2,3,4
115	Text/Spoken Only	to	603	Propriety	Information/Communication	1,2,3,4
116	Information Security New	i0	173	Propriety	Information Technology	_
117	Computing/Internet	ci	107	Information	Information Technology	_
_	Adult Topics	at	103	_	_	_
_	Cult/Occult	ос	135	_	_	_
_	(reserved)	_	182	_	_	_

# **Category Tables (Sorted)**Categories sorted by hierarchy

## **Glossary**

A

adware A software application, usually integrated into a program or bundled with a program, that periodically pops

up advertisements on a computer. The application collects marketing data when a user types keywords into a search engine or visits a website. Using the marketing data, the adware targets popup advertisements to

the individual user. Some adware programs can include spyware.

**anti-virus** Software that tries to identify, thwart, and eliminate computer viruses and other malicious software.

authentication A process that verifies the identity of a person or system before allowing access to a network system or

service.

В

bandwidth The capacity of a communications link, usually expressed in terms of how much data can pass through the

link in a given time; for example, 100 Mbps, or megabits per second.

**blocking** When using web filtering, it is the selection that restricts access to a specific site.

**botnet**Network of remotely controlled systems used to coordinate attacks and distribute malware, spam, and

phishing scams. Bots (short for robots) are programs that are covertly installed on a targeted system allowing

an unauthorized user to remotely control the compromised computer for malicious purposes.

C

categories URLs that are group together based on the website type that the TrustedSource Web Database identifies.

category code A three-digit code used in the SDK to identify a category. This code is useful for OEMs and programmers.

**category set** A group of categories in the TrustedSource Web Database.

**Control List** See *TrustedSource Web Database*.

D

deploy In SmartFilter, this command instructs the administration server to install the latest configuration to the

plug-in or authentication server.

F.

**filter** Software that allows or blocks access to the Internet.

FTP (file transfer protocol)

A protocol used on the Internet for transferring files.

FTP site An Internet site that hosts directories and files that you can browse and copy to your system using the file

transfer protocol (FTP).

functional group Used in the McAfee Web Gateway interface for category selection, this group organizes similarly named

categories and to make finding them easier.

Н

The importance of a category within the database. A lower number is most important, and a higher number hierarchy

is least important.

The first page you see when visiting a website. home page

HTML (HyperText Markup Language) A simple programming language used to create web documents. Hypertext uses special links that you can

click to jump from one related topic to another.

**HTTP (Hypertext** Transfer Protocol) An agreed-upon format (protocol) that requests and transfers HTML documents on the World Wide Web.

HTTPS (HyperText Transfer **Protocol-Secure**)

An agreed format (protocol) that securely requests and transfers HTML documents on the World Wide Web.

Ι

An Internet file and application server that is included with the Microsoft Windows NT server and Windows **IIS (Internet Information Server)** 2000 server operating systems.

**Internet Database** See TrustedSource Web Database.

**IP address** A 32-bit address that uses standard dotted quad notation assigned to TCP/IP network devices. An IP address

is unique to each computer on the Internet.

A company that provides individuals and companies access to the Internet and other related services such **ISP (Internet Service** as website building and virtual hosting. An ISP has the equipment and the telecommunication line access Provider)

required to have a point-of-presence (POP) on the Internet for the geographic area served.

logon ID Also known as a user name. When used with a password, is a means of authentication to start a session with

a computer system.

malware Malicious software designed to carry out annoying or harmful actions. Malware often masquerades as useful programs or is embedded into useful programs so that users are induced into activating them. Malware can

include viruses, worms, and spyware.

off-line State of a computer when it is not connected to another device.

on-line State of a computer when it is connected to another device.

OS (Operating System)

The master control program that works like a traffic policeman to keep everything flowing smoothly inside

your computer.

phishing A scamming technique that uses spam or popup messages to deceive people into disclosing credit card

numbers, bank account information, social security numbers, passwords, or other sensitive information. Internet scammers use email as bait to "phish" for passwords and financial data from Internet users.

Rules and regulations that determine the type of information resources that users can access via the Internet. policy

Policies in the McAfee web products help to manage Internet access.

Rules by which one entity communicates with another, especially over a network. This is important when protocol

defining rules by which clients and servers communicate with each other over a network. Important protocols

become published, standardized, and widespread.

R

risk group

Identify the primary risks associated with a category of URLs. Risk Groups are: Bandwidth, Communications,

Information, Liability, Productivity, Propriety, Security.

S

short name

A two-letter code that identifies the category used in the SmartFilter Administration Console when creating

policies and patterns.

**stand-alone** Refers to a device or software program that is self-contained, that is, one that does not need any other device

or software program to function.

SmartFilter Internet Database See TrustedSource Web Database.

spam Unsolicited commercial email that advertises products, services, and websites. Spam can also be used to

deliver malware and other cyber threats.

**spoofing** The creation of a fraudulent website that mimics a well known website, intended to fool users into believing

they are connected to a trusted site. Email spoofing occurs when the sender address and other parts of an

email head are altered.

spyware A form of malware installed without the user's knowledge to track and/or transmit data to an unauthorized

third-party.

т

Trojan horse A computer program that conceals harmful code. It usually masquerades as a useful program that a user

might want to execute.

TrustedSource A global threat correlation engine and intelligence base that follows trends in email, web traffic, and malware,

and assigns web reputation ratings. TrustedSource also has a tool to verify if a site is included in the most

current version of the TrustedSource Web Database.

TrustedSource.org A website that provides an enhanced URL-checking tool that provides status, category, and web reputation

information for each URL. This website also accepts suggestions for changes of categories for a single URL or

multiple URLs.

TrustedSource Web Database

The database that contains millions of Internet sites grouped by category and web reputation.

U

**URL** 

The Uniform Resource Location (URL) provides the address of a specific document or page on the web. The URL indicates the protocol, name of the domain, directory, and specific document.

Example: ftp://www.website.com/home/index.html

- Protocol ftp
- Domain website
- Directory home
- Document or page index.html

user (end user)

A collection of specific data elements that identify the user to the system, define the resources to which the user has access, the administrative group to which the user belongs, and the user's role within a network structure.

v

virus A program that infects computer files, usually executable programs, by inserting a copy of itself into the file.

These copies are usually executed when the infected file is loaded into memory, allowing the virus to infect

other files. A virus requires human involvement (usually unwittingly) to propagate.

#### W

web page A document or single page in a website that is identified by a unique URL.

web reputation A score, created by TrustedSource, that indicates to what level a website can be trusted.

website A collection of web pages, that includes a home page, and is usually owned by an individual or organization.

worm An independent computer program that reproduces by copying itself from one system to another across a

network. Unlike computer viruses, worms do not require human involvement to propagate.

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