Skyhigh Categories and Sample Services in them

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| Category | Contents | Sample Services |
| Cloud Storage | Online storage, file sharing, or backup. | Box, Norton Online |
| Backup, Google Drive |
| Collaboration | Conferencing, web mail, messaging or any other applications used for collaboration between employees and teams. | Gmail, Skype, ProofHQ |
| Content Sharing | Services for storing and sharing photos, videos, or images. | YouTube, Pinterest, |
| SoundCloud |
| Business Intelligence | Business insights, analytics, or intelligence solutions. | Teradata, A9, Netvibes |
| Development | Environment to develop enterprise applications or build integration. | WordPress, GitHub, |
| SourceForge |
| e-Commerce | Platform or solutions that helps retailers sell goods on the internet. | Ariba, MetaPack, Bigcommerce |
| Education | Enterprise level learning management system, interactive tutorials, or platform for educational content. | Edmodo, RioLearn, |
| GlobalEnglish |
| ERP | Enterprise Resource Planning (ERP), enterprise resource management, or business process management solution. | Oracle ERP, Fieldglass, |
| NetSuite ERP |
| Finance | Financial, payroll, payment, invoicing, or accounting solutions. | Paypal, Mint, Concur |
| HR | Employment management, hiring, screening, or benefits administration. | ADP, Wageworks, |
| ClickTime |
| IT Services | IT support and application services. | ServiceNow, |
| NewRelic, AppDynamics |
| Legal | Legal insurance, document management, electronic signatory, or shared practice management solutions. | Adobe EchoSign, |
| LegalZoom, Docusign |

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| Category | Contents | Sample Services |
| Logistics | Supply chain, transport management, and logistics solution. | FedEx, Pitney Bowes, UPS |
| Marketing | Marketing solutions, marketing research, campaign management, and brand development. | Optimizely, AdRoll, |
| SiteScout |
| Procurement | Vendor management, procurement tool, or supplier quality management. | Capgemini IBX |
| Procurement, Ariba |
| Procurement, Bizbuysell |
| Media | Streaming video, audio, music, or gaming solutions. | LiveStream, Pandora, |
| Netflix |
| Networking | Enterprise networking service or networking management solutions. | BitGravity, CloudFlare, |
| Boingo |
| CRM | Customer relationship management (CRM) or business contact data services. | Salesforce.com, NetSuite, |
| Clicktools |
| Social media | Social networking, blogging, or services that drive engagement through social media. | Facebook, Twitter, LinkedIn |
| Service Desk and Support | Facility management, field service management, and service delivery solutions. | InContact, ZenDesk |
| Uncategorized | Other cloud services that cannot be categorized with the list in this document. |  |
| Project Management | Online project, program, or requirements management solutions, or software suites for managers and business owners. | Daptiv, Trello, YouTrack- |
| JetBrains |
| Cloud Infrastructure | Dedicated hosting infrastructure, web and application hosting, or managed servers. | Amazon Web Services, |
| Nubifer, CA |
| Security | Identity and access management, information security, or fraud prevention solutions. | Symantec.cloud, Voltage |
| SecureMail, OpenDNS |

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| Category | Contents | Sample Services |
| Tracking | Tools for web analytics and tracking, site metrics, monitoring, comparisons, or benchmarking. | AddThis, Chartbeat, |
| Google Analytics |
| Web Application API | APIs for building and integrating services, creating graphs, forms, or surveys. | Google APIs, Disqus, |
| Typekit |
| Service Proxy | URL redirection, shortening, or forwarding services. | Bitly, TinyURL |
| Health Care | Health benefit, medical management, or health care risk management solutions. | ASCO, NextGen, Simplee |
| IaaS Services | Automatically added domains hosted on specific cloud infrastructure providers. |  |
| Botnets and Malware | Domains identified as hosting malware or are botnet affected. These services are automatically added. |  |
| Backup and Archiving | Services specifically providing backup solutions. |  |
| Virtual Data Rooms | Offers storage capability for due diligence and financial transactions. | Imprima iRooms, Sterling Data Rooms |